THE STORY OF TV'S FEUDING COMICS:
Martin & Lewis vs. Abbott & Costello

COMPLETE LOCAL PROGRAM LISTINGS
Week of October 16-22

15¢

Picture Story—
1953 T-Venus Winners
Famous for the finest in radio, recorded music, television, air conditioning! . . . now RCA proudly presents the newest member of the family . . . the beautiful RCA Estate Gas and Electric Ranges. See them at your dealer's first chance you get!

THE RCA ESTATE RANGE
Grills, Bakes, Barbecues . . . all at once!

. . . Plus Automatic Cooking

RCA ESTATE APPLIANCE CORPORATION, HAMILTON, OHIO
A Radio Corporation of America Subsidiary
Our 111th Year

See RCA Estate on NBC-TV—Dennis Day Show every week. Hear Phil Harris and Alice Faye Friday nights, NBC Radio.
On our back cover last week you met Charlie Channelchaser, a frustrated type who was playing roulette with his TV set tuner. Seems he forgot to get his copy of TV GUIDE and didn't know what was on the various stations. Poor Charlie found himself frowned upon in polite TV circles.

Charlie has an equally unfortunate neighbor—Herkimer J. Standpat. Herkimer has memorized the times and channels for six or eight programs and those are the ones he watches. They were good enough four years ago, he insists, so they're good enough now. Herk hasn't watched a new show since his ten-inch set with the four-inch speaker was the latest thing.

We have nothing at all against shows that have been on the air for several years. A lot of them are as bright and entertaining as they were when they started. But we think Herk and his family ought to spare a look for some of the recent arrivals.

All of the networks have new offerings this season. These shows often are in competition with established favorites. If, after 13 or 26 weeks they attract some sort of audience, they'll stay on the air. If not, off they go.

Now, then, is the time for the television audience to vote on the many new programs on the air. The way to vote is to tune to the show. If you like it, keep tuning to it week after week. If you don't like it, stay away. Your "yes" or "no" vote will show up in the ratings.

The reason we don't like Herkimer J. Standpat is that he isn't doing his part, isn't voting, to help set the future course of TV programming. If everyone was a Herkimer, we'd get exactly the same programs year after year.

Moral: Try the new shows at least once before settling down with your favorites each week. You'll be casting a vote that may help decide whether the programs you think are worthwhile will stay on the air.
Here for '54...The Greatest Advance Since the Miracle of Television

PHILCO DEEP DIMENSION

TELEVISION PICTURE

Giant-Size 24-inch Screen with Deep Dimension 335 sq. inch picture—unmatched for true-to-life realism. It’s now on display at Philco dealers—the Model 6106. Yours on LOW EASY TERMS, or choose from a wide selection of other Philco television models...brand new for 1954.

The 1954 sensation of the TV world is here! Philco Deep Dimension! Now, you see not just part of the picture with precious background detail lost in blur and diffusion, but all of the picture in pinpoint detail. Developed by Philco, it sets a new standard of viewing enjoyment for the entire television industry, and sets the stage for small screen TV set owners everywhere to trade-up to a big screen Deep Dimension Philco.

Powered by a Revolutionary New TV Chassis

PHILCO

HF-200

Adds New Miles to TV Reception

New Clarity! New Realism!
New Depth of Detail!
Those feudin' comics

Martin & Lewis: they whispered.

Abbott & Costello: they didn't laugh.

It's been a long time since show business has been racked by a real personality feud. Back in the old days there was always the Pola Negri-Gloria Swanson set-to to keep the gossips happily engaged, but the girls these days don't seem to have time for such goings-on.

With television, however, the trend has been to the male side of the ledger. It began with the widely-publicized misunderstandings between Walter Winchell and Ed Sullivan, which erupt every few months or so.

What has not erupted into headlines, however, is the deadly serious mutual disregard which has developed over the past few years between Bud Abbott and Lou Costello on the one hand and Dean Martin and Jerry Lewis on the other—all four of whom appear on the *Comedy Hour*.

For that matter, it is more or less an open secret around Hollywood that the entire *Comedy Hour* roster last year was a solid mass of frozen-faced comics who went about the place plotting to push one another over the nearest cliff. Only Donald
O'Connor, who is still too young to stay mad at anyone over any great period of time, managed to keep on decently civil terms with the rest of his conferees.

The Comedy Hour’s anniversary show last season was a prime example of an atmosphere that would appal Dale Carnegie. It was inevitable, of course, that the sponsor would want to splash with its entire line-up of comics for this particular show.

Someone should have guessed what would happen when this particular crew of professional comedians was allowed to congregate in one place.

It being unthinkable to write any two of these acts into the same sketch, the only solution was to allot each of them eight minutes, separating them too, merely walked through their act, uttering not a single word. Martin & Lewis, seated in the middle of the theater, were carrying on an elaborate conversation in loud whispers with the hangers-on seated near them. Someone finally asked, “What’s the matter with those two? They afraid you’re going to steal their material?” The question carried right up to the stage, where Abbott and Costello were grimly going through their pantomime.

Lewis let the question sink in, then let fly. “What material?” he wanted to know. “Who wants it?”

When it came time for Martin and Lewis to run through their sketch, they tossed the script out of the window and did a merciless take-off of the Abbott & Costello routine, the lat-

Eddie Cantor didn’t like it when Bob Hope mumbled his lines and ran overtime.

with commercials, station breaks and introductions. At the dress rehearsal, Hope opened the show with his usual monologue. He did not, however, read a single line. He just stood there and mumbled, not being willing to give the others the slightest clue as to what his material might be. As Hope mumbled on and on, Cantor suddenly arose from his seat in the front row and hurried to the back of the theater.

“Look, look!” he whispered frantically to the producer, shoving a stopwatch into the harried gentleman’s face. “Hope’s been on 11 minutes already!” The producer, who should some day hold down this country’s top diplomatic post, calmed Cantor and got Hope out of there.

Next came Abbott & Costello. They, ter two sitting stoneily in the front row, never moving a muscle.

On the show itself, however, it was Hope who blithely threw a monkey wrench into the carefully-timed hour. Ignoring the frantic wavings of the floor manager, he ran three minutes over his allotted time, which meant that one of the other four would have to make it up—and that naturally fell to Martin and Lewis, who had the misfortune to be holding down the closing spot. They had to chop an entire sequence out of their sketch—and the presentation of engraved silver trays to the individual stars from the sponsor was dropped entirely.

What really burned Martin and Lewis, however, was Hope’s tip-off to the audience at the start that the
zany comics were going to appear. There had been no advance publicity on the fact that Dean and Jerry would be aboard, the idea being for them to come onstage at the last minute as a complete surprise. Hope, however, poured cold water all over that happy little plan and Martin and Lewis have hardly spoken to him since. Just to top it all off, Hope answered a query after the show as to the whereabouts of Lewis’ dressing room by saying, “He doesn’t have one. They keep him in a cage.”

An Unpleasant Incident

With Hope off the show this year and the genial Jimmy Durante coming in, the feud should settle down to a relatively normal two-party freeze between the two comic teams. It all started back in the days when Martin was desperately in need of both jobs and money. Costello, the story goes, advanced him some cash and managed to get him one or two pretty fair singing jobs, in return for which Martin signed a contract giving Costello a rather stiff percentage of his future earnings.

Once he began to hit the upper brackets, however, Martin balked at the terms of the deal and Costello sued him. They settled out of court, Martin paying off in a lump sum of around $20,000, but the incident—if $20,000 can be considered such—has left a bad taste in all four mouths.

Feuding In London

A good deal of delayed-action fuel was poured onto the feud this past summer when the two played the London Palladium within two weeks of each other. Martin and Lewis drew a set of highly unfavorable press notices and got into a running quarrel with the British newspapermen. Abbott and Costello, following them two weeks later, rated highly favorable notices, many of them tinged with references to Martin and Lewis which were as uncomplimentary as the original reviews. Loaded with this kind of ammunition, Abbott and Costello can hardly be expected to let it just set there and be forgotten, and Hollywood is now waiting patiently to see who wants to start it.

To see the REAL LIFE of Riley, change to this new G-E Tube


Call the serviceman who handles G-ETubes. He’ll make this amazing changeover quickly and economically.

You can put your confidence in—

GENERAL ELECTRIC
Six winners: foreground, left to right, Dona Cole and Mary Ann Edwards; others, in the same order, Angie Dickinson, Sue Casey, Dawn Oney and Suzanne Ames.

Four who failed to qualify; the girl in the Bikini suit is Lee Whitney, dancer. The winners rush to thank the judges; Angie Dickinson has a hug for Groucho.
PICKING THE 1953 T-Venuses

JUST how a girl goes about getting a foot on the TV ladder was demonstrated in Hollywood recently with the selection of the 1953 T-Venuses, six girls who will appear on NBC's Colgate Comedy Hour this season.

A neat combination of publicity stunt and serious business, the audition drew more than 300 applicants. The judges were Groucho and Harpo Marx and Jimmy Durante, comedy stars, along with Sam Fuller, executive producer of the show, and Howard Ross, talent coordinator. The job of picking six girls out of 300 took two-and-one-half hours.

The field first was reduced to 20, then to nine, and finally to six.

Chosen were: Mary Ann Edwards, 20, of Austin, Tex.; Dona Cole, 20, Canton, Ill.; Suzanne Ames, 20, Los Angeles; Angie Dickinson, 21, Kulm, N.D.; Dawn Oney, 22, Mankato, Minn.; and Sue Casey, 27, Los Angeles.
Panel Jobs A Pushover,  
Bill Cullen Reports

Panelmanship leaves plenty of time for Bill Cullen's hobbies.

W HEN BRITISH AUTHOR Stephen Potter wrote "Gamesmanship: How to Win Games Without Actually Cheating," he failed to mention a form of Gamesmanship that has become popular in the U.S. in the past six or seven years. This would be Panelmanship, or How to Make a Living Without Actually Working.

Being a Panelman isn't altogether easy. It helps if you know Bill Todman or Mark Goodson, who produce many TV panel shows. The second requirement is easier. You have to be a celebrity.

For our witness in behalf of the cause of Panelmanship, we introduce Mr. Bill Cullen. His credentials: Long-time employment on Where Was I?, a panel quizzer which expired after a year's struggle, possibly because neither Goodson or Todman had a hand in it, and permanent employment on I've Got a Secret, which Goodson and Todman do have a hand in and which consequently is successful.

"Not for a minute will I deny that being a panel member is a soft job," reports Mr. Cullen. "After you learn certain little things, it's just a matter of showing up on the night of the show, going through a quick warm-up and then playing the game for a half hour. It's nice work.

"But there are a few things you have to remember. For instance, I'm sure that people out in Arkansas aren't interested in how many answers I get. I don't care if I get any right. So I play it for the laughs. I'm more interested in entertaining people than in getting more answers than the other panelists.

"Another thing I had to learn was
that you have to pay attention to the questions the other people on the panel are asking. When I started out as a panel member, I was always thinking of some question I was going to ask, not listening to the others, and it would be very embarrassing when it turned out that somebody before me asked the same question. If you'll notice on *I've Got a Secret*, we all keep a piece of paper handy on which we record the questions the contestants answer 'Yes' to and the ones they answer 'No' to. It helps to narrow down the field and it also spares you the embarrassment of repeating somebody else's question.

"If you've ever noticed, and I think Arlene Francis on *What's My Line*? and I are the only ones not guilty of this, sometimes one of the panel members will say 'But you didn't answer one of my questions correctly,' after the game is over. There's no sense in going back like that and it only makes you look like a poor loser. I always try to remember that we are up there to entertain.

"One thing you positively must avoid is the intuitive guess. If I find by some mannerism or some slip that I know the answer without following a logical train of thought, I pass to the next panelist. If you guess right away, it ruins the game, and makes the show look phony."

Other than his skill as a panelist, Mr. Cullen's credentials celebrity-wise are also in adequate order. He's worked as a writer for Arthur Godfrey, and has been emcee on numerous radio and TV shows.

Bill started out as an all-night disc jockey in Pittsburgh, working for free, which is just the opposite of what he's doing now. He soon progressed to emcee of a variety show there, which spurred him to try his luck in New York.

But to get back to this Panelmanship business. Mr. Cullen does work sometimes as emcee on a couple of radio shows. And then he also runs an airline. But if you happened to be a member of an exclusive club in New York City, you could have seen Bill any afternoon all last summer on the club's roof, lying under the healing rays of the sun. Healing what? Well, Mr. Cullen once defined a good panelman as "Someone with an ability to think on his seat."

FINE TUNING

By OLLIE CRAWFORD

PRO FOOTBALL teams adopt "telegenic" uniforms. The Warner system is beginning to look more like Warner Brothers.

* The boys will soon be forgetting the T-formation in favor of the TV-formation.

In TV football, the blocking back will be a guy who blocks everybody else out of the picture. Illegal use of hands will be waving to attract attention. The center will threaten to quit because he gets such an unflattering camera angle. A triple-threat is a guy who can run, pass, and keep his best profile toward the camera.

The quarterback sneak will be the play where the quarterback sneaks over for a close-up.

The pro football teams now have a new kind of unbalanced line with seven guys on the same side as the TV camera. With the ball on the five-yard line, the quarterback has to decide what he should do—run, pass, or Hamlet's Soliloquy. He can spend five minutes reciting: "TD or not TD, that is the question."

The extra points these boys are trying for are on their Hooper ratings.

In fact, one tough tackle said: "One more trick like that, boy, and I'll smear your pancake make-up."
In The Cast

Steve Allen: he’s cool, but not crazy.

H IPSTERS, those people who make jazz their business, have been known to have at least slightly esoteric tastes. Thus it isn’t too surprising to find that the current rage among the boys is a fanciful recorded retelling of that childhood favorite, “The Three Little Pigs.” In this version of the story, the “cool” little pig, who builds himself a purple light shack out of clarinet reeds and Scotch tape, finally dispatches the big, bad wolf in a very tidy and newfangled way. He lures the wolf down the chimney and into a batch of hot water. Thus the wolf becomes the chief ingredient in a favorite dish, “cream of nowhere soup.”

Replaced Hal Block

The author of this delicate little thing is a “cool cat” named Steve Allen, who in a gentler mood has been known to say some pretty funny things on Sunday nights on What’s My Line??. Steve came in when Hal Block went out on that show and has adopted a grown-up approach to Hal’s little boy act and in the process has become just about that show’s leading laugh-getter.

Despite, or perhaps because of, his versatility, Steve still finds his talents relatively untapped by his network chores. Steve noodles around handsomely on a piano, but more often noodles around with words in a very compelling manner.

Steve is no man for the gag. He’s a firm believer in spontaneous humor and his local night show in New York is full of it. He says, “Humor is a serious thing. It blossoms best in a relaxed atmosphere.”

Thus on his own show recently, Steve, in a deadpan voice, read the lyrics of “Be My Life’s Companion.” It soon became evident that the lyrics were not written by Shelley, nor by anyone trying for immortality. Bob Hilliard, composer of the song, was slightly disturbed at having his work so well scrutinized, threatened to sue, and found there was nothing to be done about it.

Attended 16 High Schools

Out of New York City, by way of Chicago, California, and points West, Steve is 32 years old, and to the manner born as an entertainer, being the son of a couple of ex-vaudevillians. As a result of his parent’s occupation, Steve’s education was broad, including attendance at some 16 high schools.

His first big success came as a disc jockey in Los Angeles where his subtleties got through to the Angelinos. He came East in 1950 ready to conquer all via TV, but somehow he didn’t quite come over. He’s been a guest substitute for Arthur Godfrey several times and also starred on Songs for Sale. With his current popularity on What’s My Line?, it may be that his hour is finally at hand.

Like two other gentlemen with horn-rimmed glasses on TV, Dave Garroway and Robert Q. Lewis, Steve is of an intellectual bent. He seems finally to be getting a highly favorable public reaction.

Here’s a close-up of Steve’s cuff link; the piano is for noodling.
Chicago Dateline

TV's Week: How's this for a *Man On The Go* vignette—behind the TV scenes? Program chief Alex Dreier needed a girl singer recently for a mood piece on his 9:45 PM Tuesday show on WNBQ. He picked an unknown, Hilda Henke, from an NBC kinescope, and created a "Smoke Gets In Your Eyes" setting around her sultry warbling. Payoff came a few days later when a Hollywood Ice Revue scout called. Would Miss Henke be available for a spot in their road company? Could mean the start of big things for Miss H. Now it looks as if Dreier has spotted another winner in Bob Lowery, a theater ticket-taker turned vocalist. You can expect WNBQ's Marcella Hein to be a steady visitor via TV. The gal who reads those Bible stories every Sunday morn was recently signed to a 52-week contract by NBC.

Add another Illinois TV station to the record. WCIA (Channel 3) plans to begin televising network shows Nov. 15. Station tower is at Seymour, 10 miles west of Champaign-Urbana and will service viewers in such towns as Peoria, Bloomington, Springfield, Danville, Terre Haute and Lafayette.

The big shakeup continues behind the scenes at WBBM-TV. Latest results: Set designer Jan Scott left for Gotham to join Garroway's forces. Announcer Chuck Bill is off the payroll. Ditto the promotion department's Dana Campbell, Jack Curry and Sam Eadie and production staffer Ed Lahey. WBKB's feminine commentator Kay Ashton-Stevens has joined Channel 2's program depart-

ment with newcomer Russ Mayberry. Uncle Ned Locke of WNBQ's *Sunday Funnies* show must hold some record for commuting. He flies in from Des Moines, Iowa, every week-end, then returns in time for Sunday dinner. In addition to his TV show, Uncle Ned also writes WNBQ's *Jet Pilot* show and holds down a full-time job as director of aeronautics for the state of Iowa.

*What-Became-Of Dept:* Remember Gail and Gay Compton, the father-daughter team who were proprietors of WGN-TV's former *Pet Shop*? Gail and Gay are now readying *Animal Fair*, an outdoor show, for WITV in Fort Lauderdale, Fla. It'll be the first program of its kind when the station begins telecasting in late November.

*New Shows: Choose Your Career*, another panel idea, debuts Oct. 17 on WBBM-TV in the 3:30 PM spot. Aimed for high school students, the show will spotlight one vocation each week. Frank Reynolds has been tagged as emcee.

*Shows in the Works:* CBS is mapping a new Jack Paar musical show for daytime similar to Bob Crosby's new program which drew critics' praise.

Jimmy Spitalny, local charm school prexy, is offering his TV grooming session for career girls, *Home of Charm*, for Chicago consumption. Jimmy and his panel are awaiting a nibble from either WGN-TV or WBKB.

*Advance Tips on Shows:* ABC-TV execs claim the last half-hour of Don McNeill's *Breakfast Club* will be simulcast by no later than Jan. 1, 1954.

General and Editorial Offices: 731 South Plymouth Court, Chicago 5, Illinois
Advertising Offices: 6 North Michigan Avenue, Chicago 2, Illinois
All Phones: WAbash 2-0366  •  Expiration Number 276
1. Weight at one year, unknown. Now he scales in at 340 lbs.

2. Today thousands of lots call him “Uncle.” He's seen at six months.

3. This four-year-old turned out to be quite an Irish tenor. On TV, he's busy in the A.M.

5. Round-eyed, round-cheeked and alert at six months. This blond beauty has starred in the movies and in summer stock as well as on television.

ONE of the more amusing moments, sadistically-speaking, of Ralph Edwards’ This Is Your Life program comes when the surprised guest, just recovering from the shock of being singled out for a public exposure, gets a second jolt. He’s suddenly brought face to face with his own baby pictures which he had long considered happily lost.

In the case of stars and celebrities, guests often act quite horrified. Such old pictures are usually too revealing.

Chicago’s TV stars are a more courageous lot. A number of them rifled their family albums for the old photographs shown on these pages. See if you can recognize your favorites as they were in diaper days. No names are given with these baby pictures, but the captions hold clues. Answers below but don’t look yet.

**ANSWERS**

1. Dick “Two-Ton” Baker; 2. Uncle

**SPORTSCAST**

by ED PAZDUR

The Wednesday night fights receive nearly perfect coverage in Milwaukee. Two of Milwaukee's three stations carry the bouts...With the baseball season over Russ Hodges resumed his duties as Pabst's fight commentator and Jack Drees (Russ' summer replacement) returned to full time chores as WBKB's top sportscaster.

Speaking of boxing, mark your calendar for Oct. 21 for a corking good fight. WBBM-TV will televise the world's middleweight championship between Randy Turpin and Bobo Olson. England's Turpin, a partly deaf, methodical boxer who once whipped Sugar Ray Robinson, should be favored to flatten Hawaii's Olson.

Chicago Pontiac tycoon Pete DeMet is sitting on the proverbial hot seat. DeMet toyed with the idea of switching his Sunday night first-run films to live telecasts of Black Hawk hockey games—if a TV GUIDE poll indicated fans preferred seeing hockey to watching films.

Since we mentioned it, our mail has been 100% pro hockey. However, technical complications prevent DeMet from making the switch. But, says DeMet, if another sponsor wants to televise hockey, he would gladly move to a new time slot to make room for it.

2:00 2 BIG PAY OFF—Quiz Game
Randy Merriman and Bess Myerson.

5 KATE SMITH SHOW—Variety
Ted Collins conducts international forum with three college editors and
foreign student.

7 CLAUDE KIRCHNER SHOW
Comments especially for women.

9 PAUL DIXON SHOW—Music
Musical pantomimes.

2:25 7 ULMER TURNER—News

2:30 2 BOB CROSBY SHOW
The Modernaires and Joan O'Brien.

7 MOVIE QUICK QUIZ—Game
Dick "Two Ton" Baker. (For a baby picture of Dick see page A-3.)

2:45 7 MIQUE COLLIS SHOW

3:00 2 PETTICOAT PARTY—Games
Emcee Frazier Thomas.

5 WELCOME TRAVELERS
Tommy Bartlett interviews visitors.

7 TURN TO A FRIEND—Contest
Dennis James is emcee.

9 TV MATINEE—Film
"Gay Buckaroo." Western.

2:50 FETCHIN' FOOD—Ted Clark

3:30 2 SHOPPING WITH ORILEY
Patrick O'Riley and Lee Phillip.
(See Lee as a baby. Page A-3.)

5 ON YOUR ACCOUNT
Johnny Olsen emcees.

7 ERM WESTMORE SHOW
Erna, Betty, and Dick Hyde.

9 THIS IS THE LIFE—Film
Every-day experiences involving the Fishers, a typical family.

3:45 2 MOVIE—Title Not Available

3:55 7 ULMER TURNER—News

4:00 2 "MIDNIGHT AT MADAM TOUSSAUD'S"
MOVIE—Noted explorer is dared by a friend to spend one night in
the chamber of horrors at famous London waxworks. James Carew,
Charles Oliver and Lucille Lisle.

4 SUPER CIRCUS—Big Top Fun
Claude Kirchner, Mary Hartline,
Cliffy, Nicky and Scammy and the
Super Circus Band.

5 ATOM SQUAD—Adventures
"The Mine Below Thunder Bay." The Atom Squad stops an attempt
to deprive the United States of a
valuable uranium mine.

7 "MURDER IN THE MUSEUM"
MOVIE—Reporter turns detective and solves mystery of murder in
a freak show. Phyllis Barrington and Henry Walthal.

9 MOVIE—Title Not Available

4:15 5 GABBY HAYES SHOW—Tales

4:30 5 HOWDY DOODY—Puppets
Bob Smith emcees.

REC ROOM—Ted Clark
Teenagers dance to records.

4:55 7 COMMERCIAL—Film

5:00 2 GARFIELD GOOSE & FRIEND
"Friend Frazier" enjoys another
comedy as King Garfield's guest.

5 ELDER THE ELEPHANT
John Conrad entertains children.

7 ANGEL CASEY—For Kids
Youngsters have a party. (Was
Angel a cute baby? See page A-3.)

9 JUNIOR EDITION—News
Steve Fentress presents news and
information for teen-agers.

25 MOVIE—Western

5:15 7 ROOTIE KAZOOTIE—Puppets
Todd Russell is emcee.

9 JUNIOR CROSSROADS
Educational subjects.

5:30 2 GENE AUTRY TIME—Film
Gene captures an outlaw gang.

4 LLOYD PETTIT—Sports

5 KIDS' KARNIVAL KWIZ—Fun
Art Hern as Natco, the clown.

7 BOB ATCHER—Serial Film
"Stage to Mesa City," part 4.
Western with "Lash" LaRue.

9 ROBERT F. HURLEIGH—News

5:45 4 PAUL SKINNER—News

9 CURBSTONE CUT UP—Chats
Ernie Simon conducts interviews.

5:50 5 JACK ANGELL—News

5:55 4 BILL CARLSEN—Weather
Temperatures and predictions.

6:00 2 BOB ELSON—Sports

4 DOIN' THE TOWN
Tom Mercein emcees variety acts.

5 CLINT YOULE—Weather

7 AUSTIN KIPLINGER—News

9 CAPTAIN VIDEO—Adventures
"Operation Treachery." Al Hodge.

25 HAL WALKER—Sports

6:05 5 TONY WEITZEL—Comments
Gossip and interviews.

25 LAN SINGER—News

6:10 7 JACK DREES—Sports
Latest in sports news.
DAHL 7:30 P.M. 7
ARDEN 8:30 P.M. 2

25 MARY JANE JUNG—Weather
6:15 2 JULIAN BENTLEY—News
5 DORSEY CONNORS—Travel
A visit to Boston, Mass.
9 NUMBER PLEASE—Quiz Game
Jack Brickhouse conducts.
25 TV TOPICS—Film
6:20 5 JOE WILSON—Sports
6:25 5 ALEX DREIER—Features
Special events of interest.
7 WAYNE GRIFFIN—Weather
6:30 2 DOUGLAS EDWARDS—News
5 4 EDDIE FISHER SHOW
Guest: June Hutton, singer.
7 STU ERVIN—Comedy Drama
A new French teacher creates an
international stir among Stu’s fam-
ily and neighbors.
9 SPENCER ALLEN—Local News

6:45 . 2 PERRY COMO SHOW
Perry, Fontanes and Chorus do
“Hi Lili, Hi Lo,” “I Love Paris,”
and “Song From Moulin Rouge.”
5 4 JOHN C. SWAYZE—News
9 SPENCER ALLEN—Local News
7:00 2 MAMA—Domestic Comedy
“Dagmar and the Major.” The en-
tire family pitches in to help Dag-
mar prepare for her first military
ball. Peggy Woods as Mama.
5 4 DAVE GARROWAY SHOW
Guests: Kukla, Fran and Ollie.
7 OZZIE AND HARRIET—Comedy
Ozzie and Harriet with sons, Ricky
and David.
9 SHOWCASE—Talent
Mike Douglas, singing emcee, in-
troduces amateur talent and guest
celebrities. Music by the Star-
noters and Bob Trendler.
25 FILM—Title Not Available
7:30 2 TOPPER—Comedy
Cosmo Topper boldly takes over
a suburban house that he knows is
haunted by the ghostly Kerbys.

PLAYHOUSE OF STARS
“In The Pincers,” starring Sir
Cedric Hardwicke. A family man
is faced with ruin when a youth-
ful indiscretion is brought to light.

5 WALT’S WORKSHOP
“Basic Cabinet Construction and
Use of Tools.” Mr. Durbahn dem-
onstrates some of the finer points
of cabinet construction.

Tonight at 7:30
Arlene Dahl
invites you to a
new play on

“Pepsi-Cola Playhouse”
WBKB Channel 7

FRIDAYS
8:30 P.M.

"THE
WORLD IS
YOURS"

Sponsored by
Chicago Motor Club Travel Bureau

WGN-TV
Channel 9

DUMONT • PHILCO • ZENITH • MUNTZ

MODERN TV
NORTH
AL 2-9071
SOUTH
NO 7-3122
WEST
RO 2-1700

ALL MAKES AND MODELS SERVICED
<table>
<thead>
<tr>
<th>Time</th>
<th>Channel</th>
<th>Program</th>
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| 7:00  | 7 PM    | PLAYHOUSE—Drama  
| 8:00  | 2 PM    | PLAYHOUSE OF STARS  
|       |         | “In The Pincers,” starring Sir Cedric Hardwicke. A family man is faced with ruin when a youthful indiscretion is brought to light.  |
|       | 4 PM    | LIVERACE SHOW—Musical  
|       |         | Songs and piano arrangements.  |
|       | 5 PM    | BIG STORY—Drama  
|       |         | Dramatization of a famous newspaper story.  |
|       | 7 PM    | PRIDE OF THE FAMILY  
|       |         | “Dance Story.” Albie Morrison tries to patch up his daughter’s love spot and finds himself escorting a teen age “fireball” to the school’s senior prom.  |
| 9:00  | 9 PM    | LIFE BEGINS AT 80—Quiz  
|       |         | Footlight Favorite: Comedian, Bert Wheeler.  |
|       | 10 PM   | THE MUMMY’S FOOT—MOVIE  
|       |         | New York playwright meets a three thousand year old Egyptian princess. Herbert Anderson and Peggy Dow.  |
| 8:30  | 2 PM    | OUR MISS BROOKS  
|       |         | Miss Brooks (Eve Arden) finds a way to temporarily tone down the tempestuous Principal Conklin.  |
|       | 4 PM    | TV SOUNDSTAGE—Drama  
|       |         | “Life Sentence.” A beautiful young woman living within the shadow of a huge prison is strongly influenced by its atmosphere. Georgiana Johnson, James Dean.  |
|       | 5 PM    | THE COMEBACK STORY  
|       |         | The life of blues singer Billie Holiday. Eminent figures from the world of jazz who have played important roles in her life will appear. George Jessel emcees.  |
|       | 7 PM    | WORLD IS YOURS—Travelogue  
|       |         | “West Coast of South America.”  |
|       | 8 PM    | COMMERCIAL—Film  
|       |         |  |
| 9:00  | 2 PM    | MY FRIEND IRMA  
|       |         | Marie Wilson as Irma.  |
|       | 4 PM    | BOXING—From New York  
|       |         | Lulu Perez vs. Joey Cam (featherweights, 10 rounds).  |
|       | 6 PM    | DANGEROUS ASSIGNMENT  
|       |         | Agent Steve Mitchell (Brian Donlevy) investigates a threatened rift between a Near-Eastern country and the U. S. caused by murder of an Arab tribal leader by a ring of professional assassins.  |
|       | 7 PM    | CHANCE OF A LIFETIME  
|       |         | Edward R. Murrow presides.  |
|       | 8 PM    | DICK TRACY—Drama  
|       |         | Dick (Ralph Byrd) is called to investigate a murder committed by his old friend Vitamin Flintheart.  |
|       | 9 PM    | DOWN YOU GO—Panel Quiz  
|       |         | Dr. Bergen Evans, Fran Coughlin, Toni Gilman, Robert Breen and Carmelita Pope. (See Toni and Carmelita as babies. Page A-3.)  |
|       | 10 PM   | Program Not Available  
|       | 11 PM   | YESTERDAY’S NEWSREEL  
|       | 12 PM   | GREATEST FIGHTS—Film  
|       |         | Carl “Bobo” Olson vs. Dave Sands.  |
| 10:00 | 1 AM    | FAHEY FLYNN—News  
| 11:00 | 2 AM    | GREATEST FIGHTS—Film  
|       |         | Rocky Marciano vs. Rex Layne (July 12, 1951.)  |
|       | 3 AM    | CLINT YOULE—Weather  
|       | 4 AM    | COURTESY HOUR—Variety  
|       |         | Jim Moran emcees another barn dance brigade with top-notch entertainers in the “Old Red Barn.”  |
|       | 5 AM    | STRANGE JOURNEY—MOVIE—Man and his wife seek to escape a false murder indictment and discover something more precious than gold. Paul Kelly, Hillary Brooke, Osa Massen.  |
| 10:05 | 6 AM    | HAL WALKER—Sports  
|       | 7 AM    | DR. A. A. SUPPAN—News  
|       |         | Information on world events.  |
| 10:10 | 8 AM    | LEE PHILLIP—Weather  
|       |         | (See Lee as a baby. Page A-3.)  |
| 10:15 | 9 AM    | DORSEY CONNORS—Tips  
|       |         | Key keynotes.  |
|       | 10 AM   | MARY JANE JUNG—Weather  
|       |         | Temperatures and predictions.  |
|       | 11 AM   | JOHN HARRINGTON—Sports  
|       |         | PAUL SKINNER—News  
|       |         | Late news information.  |
|       | 12 PM   | JACK ANGELL—News  |

A-10
**Classic Grid Games Aired Over WMAQ**

by WM. A. QUE

All you sports fans! Got pigskin fever? Probably you have now that the season has gone through its early stages.

Around these parts (where the best players originate and the best brand of football is played) we're getting a good idea of who the powerhouses are and how the conference races may wind up.

The great majority of fans in this section generally belong in one of two ranks—Big Ten adherents or Notre Dame followers.

No matter which of these you may be, it's safe to venture the guess that you want to see or hear the top sectional game of the week.

Let me tell you how to do that and satisfy your craving for top football action. Either buy a ducat and head for the stadium OR stay home and follow the game by radio.

* * *

Set that dial to 670 any Saturday afternoon and you'll get Joe Wilson's capable play-by-play description... it's the next best thing to being at the scene in person.

* * *

Here's a list of the games to be broadcast over WMAQ as a public service by Motorola:

Oct. 17—Wisconsin vs. Purdue
Oct. 24—Georgia Tech vs. Notre Dame
Oct. 31—Notre Dame vs. Navy
Nov. 7—Illinois vs. Michigan
Nov. 21—Illinois vs. Northwestern
Dec. 5—Notre Dame vs. Southern Methodist.

And stay tuned to WMAQ preceding and following the game for the Pre-Game Warmup and the Football Scoreboard.
MORNING
9:00 4 SMILIN’ ED McCONNELL
Smilin’ Ed narrates “Giant Horse.”
7 ROUNDUP TIME—Western
“Phantom Pass.” Movie—(Cut to
1/2 hour.)
NEWS AND TEST PATTERN
9:30 4 CAPTAIN MIDNIGHT
Exciting stories for youngsters.
5 YOUTH WANTS TO KNOW
Sen. Alexander Wiley (R-Wis.)
7 TOOTSIE HIPPODROME
Guests: The Range Rider and Dick
West.
9:45 9 MAGIC CARPET—Kids
“Serenade.”
10:00 5 FRANCOIS POPE—Recipes
New and different foods.
7 4 SPACE PATROL—Adv.
“The Slaves of Planet X.”
9 ADVENTURES OF BLINKY
By a twist of his magic ring, a
little boy becomes a marionette.
10:15 9 DRAW WITH ME—For Kids
10:30 2 ROD BROWN OF THE
ROCKET RANGERS—Drama
“The Colossus of Centauri.”
MOVIES FOR KIDS
7 BETTER LIVING THEATER
9 CAPTAIN VIDEO—Drama
“His First Command.” The Video
Ranger is given his first command.
11:00 2 BIG TOP—Circus Fun
1. La Blonde Trio, acrobats. 2. The
Amazing Monahans, juggling
acrobats. 3. Powell’s Canines,
comedy dog act.
WHAT’S NEW IN KITCHENS
Bretta Grien and Nancy Vorpagel.
HERE’S LOOKING AT YOU
Richard Willis comments.
7 PIONEER PLAYHOUSE
Bob Aterer presides.
9 FIRST CURTAIN—Film
“Robinson Crusoe of Clipper Is-
land,” part 6. Polynesian in the
U. S. Intelligence Service investi-
gates sabotage. Herbert Rawlinson.
NEWS AND TEST PATTERN
11:30 5 AMERICAN INVENTORY
“Report from Three Cities.” Frank
Sturdy, Chicago Citizens Commit-
tee on Traffic Safety, Ann Holland
of WBAL-TV, Baltimore, Dr. Joseph
O. Loretan, New York City Board
of Education.
7 STORY TIME—Fairy Tales
Irene Wicker amuses youngsters.
9 MAGIC CENTER SHOW
11:45 9 JUNIOR CROSSROADS
12:00 2 LONE RANGER—Western
WILD BILL HICKOK
Guy Madison and Andy Devine.
INDUSTRY ON PARADE
Visits on film to unusual compa-
ries around the country.
QUIZDOWN—Educational
Angel Casey is quizmasteress. (Was
Angel a cute baby? See page A-3.)
JUNGLE MAN
MOVIE—Man-eating jungle beasts,
trail a beautiful girl. Buster Crabbe,
Sheila Darcy and Vince Barnett.
NEWS AND TEST PATTERN
12:15 5 WHAT’S YOUR TROUBLE?
Discussion by Dr. and Mrs. Norman
Vincent Peale.
12:30 2 RAYNER DISC SHOW
Ray Rayner conducts.
GENE AUTRY
Western adventure stories.
BIG PICTURE—Army Films
The army in action.
MOVIE—Title Not Available
1:00 2 Program Not Available
LONE RANGER—Western
The masked man rides again.
Program Not Available
9 WESTERN FILM
“South Of Sante Fe.”
1:30 2 AMATEUR GENTLEMAN
MOVIE—Innkeeper is wrongfully con-
demned to death. Douglas Fair-
banks, Jr., Elissa Landi.
INSIDE FOOTBALL
Pre-game discussion by Marv Bell.
PRESS BOX PREVIEW
Red Grange and Bud Palmer.
FIGHTING THROUGH
MOVIE—Western adventure.
HAPPY GO LUCKY
MOVIE—American aviator with
secrets of new mechanism is re-
ported lost at sea. Phil Regan.
NEWS AND TEST PATTERN
1:45 5 FOOTBALL
U. of Alabama vs. U. of Tennessee
at Birmingham.
2:00 NEWS AND TEST PATTERN
2:15 9 TWO WISE MAIDS
MOVIE—Two elderly school teach-
ers are retained by school because
of their ability to handle unruly
children. Donald Cook, Lila Lee.
2:30 7 SHOOTING MEN
MOVIE—Western with Tim McCoy,
SPORT FANS... HUDDLE WITH THE EXPERTS!

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of Chicago Bears fame

and

JOE STYDAHAR
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WEDNESDAY 7:30 P.M.

Art Youngquist, skilled handyman answers questions and gives tips on how to solve those knotty household building problems.

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Channel 7
ABC TELEVISION NETWORK

3:00 2 OPERATION NEW HORIZONS
Roosevelt College presents Sam C. Udell, director of health at the college and Dr. Hedwig S. Kuhn of the Kuhn Clinic, Hammond, Ind. in a discussion on “Eye, Facts and Fallacies.”

4 HOT SHOT REVUE
Gordon Hinckley and the Hot Shots.

9 MEET THE BOYFRIEND
MOVIE—Radio singer takes out $300,000 anti-wedlock insurance. David Carlyle, Carol Hughes.

3:30 2 CHOOSE YOUR CAREER
Frank Reynolds moderates as high school students quiz a panel on various aspects of the newspaper as a career. Panel consists of George Howell, Chicago American; Helen Fleming, Chicago Daily News; Larry Knott, Chicago Sun Times and Leo Lerner, Chicago North Side Newspapers.

20 NEWS AND TEST PATTERN

4:00 2 HORSE RACES—Hawthorne
“Hawthorne Gold Cup.” $75,000 added, mile and a quarter, three-year olds.

4 LONE RANGER
7 TOM DUGGAN—Sports
9 "ONE MAN’S LAW"
MOVIE—Pioneer township attempts to get a railroad through its community. Don Barry, Janet Waldo.

Program Not Available

4:15 5 FOOTBALL SCOREBOARD
Russ Hodges, Dick Kazmaier.

4:25 4 FOOTBALL SCOREBOARD
Comments by Blaine Walsh.

4:30 2 FILM SHORT
4 KIT CARSON
Western adventure stories.

5 Program Not Available
7 CARTOONS—Fun For Kids

Program Not Available

4:45 5 HOBBY TIME—Crafts
Bill Heilon offers tips.

7 ADVENTURES OF CAPT. HART
Stories for the youngsters.

5:00 2 FARM TOWN U.S.A.—Menard

A-14
4 CISCO KID
Duncan Renaldo, Leo Carrillo.

5 MR. WIZARD—Science Study
"Science in Police Work." Mr. Wizard shows Betsy how to make her own fingerprint dust.

7 SUPERMAN—Adventures
George Reeves stars as Clark Kent.

5:30  2 FRANK REYNOLDS—News

4 SPORTS PICTURE
5 JET PILOT—Air Instruction

7 SMILIN' ED'S GANG
Smilin' Ed tells the story of "Spirit of the Stork.

9 Program Not Available

5:45  2 RED BARBER—Sports
Highlights of the day's sports.

4 PAUL SKINNER—News

4 BILL CARLES—Weather

5:55  2 INSIDE FOOTBALL
Sid Luckman, Joe Stydahar and Fahey Flynn.

4 THIS IS YOUR LIFE—Drama
Ralph Edwards presents the life of a prominent person.

5 ABBOTT AND COSTELLO
Bud and Lou in comedy situations.

7 TV TEEN CLUB
"Pops" Whitman's talent includes Charles Gracil, 17, guitarist and vocalist who recorded "The Boogie Woogie Blues," accordionist Bobby Conti, tap dancer Errol Smith and dancers Roxanne and Timmy.

9 "KANSAS TERRORS"
MOVIE—Two men are sent to Caribbean as envoys of the U. S. government. Robert Livingston, Raymond Hatton.

6:00  2 BEAT THE CLOCK—Games
Bud Collyer gives prizes to the winners with the help of Roxanne.

6:30  4 ETHEL AND ALBERT
When Albert has to take his driving test, Ethel plans to coach him with her own special refresher course. Peg Lynch and Alan Bunce. (For a close-up interview with Peg Lynch, writer and star of the show, see next week's TV GUIDE.)

7 LEAVE IT TO THE GIRLS
7:00  2  JACQUELINE GLEASON SHOW
Jackie, Art Carney and Audrey Meadows in comedy skits.
5  BONINO—Comedy
Edward brings his girl home and has cause for immediate regret when she becomes enamored of Bonino (Ezio Pinza). Mr. Pinza sings several songs including "September Song" from Kurt Weil's "Knickerbocker Holiday," and "More I Cannot Wish You" from "Guys and Dolls." (Bonino is reviewed in next week's TV GUIDE.)
7 WRESTLING—Film
9 PRO FOOTBALL
8:00  2  TWO FOR THE MONEY—Quiz
Comedian Herb Shriner emcees.
5  SHOW OF SHOWS
Guest: Eddie Albert. Company includes Jack Russell and Marguerite Piazza in their first appearance in the fall series, dancers Mata and Hari plus the Bambi Linn and Rod Alexander dance team.
7 PHILLIES FIGHTS—Wash.
Bill Bossio vs. Gene Smith (featherweights, 10 rounds).
JIMMY POWERS' RATINGS: Bossio is rated 11th. Fights, 54, Won, 40. Lost, 12, Drew, 2, K.O.'s, 14. Smith is rated 8th. Fights, 39. Won, 35. Lost 4, K.O.'s, 25. This is a rematch. Bossio scored an upset at this arena on Sept. 5. I'll stick with Smith again.
Program Not Available

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8:30  2  MY FAVORITE HUSBAND
Liz Cooper's cousin pays her a visit but rapidly wears out her welcome. Joan Caulfield.
8:45  7  BILL STERN—Sports Film
9:00  2  MEDALLION THEATER
"A Time For Heroes," starring Victor Moore. A 90-year-old Civil War veteran of Shiloh and Gettysburg refuses to accept charity and sparks a conspiracy by his fellow citizens that leads to one of the most amazing court trials of all time. Special musical score by Alex North who also composed the score for the play "Streetcar Named Desire."
7 PAUL HARVEY—News
9 WRESTLING—From Marigold
Main event: Tag match, with Billy Darnell and Bill Melby vs. Bob Ortan and Reggie Lisowski.
9:15  7  TOM DUGGAN—Comments
9:30  2  MIRROR THEATER—Drama
"Equal Justice," with Dane Clark and Faith Domergue. A "model husband" stands trial for the murder of his wife and is "visited" by her in his cell on the eve of the jury's decision. Sponsored by Revlon Products Corp.
4 "MAN OF CONQUEST"
MOVIE—Biography of General Sam Houston, and the story of the establishment of Texas as an independent nation. Richard Dix, Gail Patrick, Joan Fontaine.
5 YOUR HIT PARADE
The nation's top tunes of the week are presented by Dorothy Collins, Snooky Lanson, Raymond Scott's Orchestra, and Gisele MacKenzie. "Extras" include "Ding Dong Daddy" and "Don't Be That Way."
7 WAREHOUSE TV—Drama
Chet Roble and Studs Terkel.
Program Not Available
10:00  2  "SLEEP MY LOVE"
MOVIE—Husband in cooperation with a fake doctor plots to drive his wife insane. Claudette Colbert, Robert Cummings, Don Ameche, Rita Johnson and George Coulouris in the leading roles.
Program Not Available
5 FILM—Title Not Available
7 FILM—Title Not Available

HAL WALKER—Sports
10:05 DR. A. A. SUPPAN—News
Events of interest in the news.

10:10 MARY JANE JUNG—Weather
Temperatures and predictions.

10:15 Program Not Available

10:30 MOVIE—Title Not Available

10:55 BILL CARLSEN—Weather
Late evening forecast.

11:00 BOSTON BLACKIE—Drama
Kent Taylor plays Blackie.

9 "STRANGE ILLUSION"
MOVIE—Boy has odd series of dreams about supposedly accidental death of his father. James Lydon, Sally Eilers, Warren William in leading roles.

11:30 2 CHINA SMITH—Adventure
"Kris Of Death." China Smith (Dan Duryea) investigates a colonel of the British Army who is suspected of accepting a bribe for giving away military secrets.

THE COMEBACK STORY
George Jessel acts as host. Interviews and dramatic vignettes concerning famous personalities who will return to the spotlight and public that once applauded them.

7 "SPEED REPORTER"
MOVIE—(Cut to 45 min.) Newspaperman attempts to expose an underworld gang that is in control of a reform organization. Richard Talmadge, Luana Walters.

12:00 2 COMMERCIAL—Film
NEWS

12:05 4 "WILD HORSE RANGE"
MOVIE—Western adventure.

12:10 2 "EAST OF PICCADILLY"

12:15 7 "X MARKS THE SPOT"
MOVIE—Police sergeant is murdered and his son sets out to find the killers. Damian O’Flynn, Helen Parrish and Dick Purcell.

1:30 7 ULMER TURNER—News
Events around the world. Sponsored by Foster TV.

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WBBM-TV 9:30 P.M. CHANNEL 2
DANE CLARK FAITH DOMERGUE in “Equal Justice”
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MORNING

9:00  2 LAMP UNTO MY FEET
“The Responsibility,” by Palmer
Thompson. Guest: Rabbi Jacob K.
Shankman, Temple Israel, New
Rochelle, New York.

7 "COWBOY RANGER"
MOVIE—Western. (Cut to 1/2 hour.)

9:15  4 BIBLE TIME—Stories
Marcella Hein tells the story of
“Daniel In The Lion’s Den.”

9:30  4 THIS IS THE LIFE—Drama
5 THE PULPIT—Religious Talk
Dr. Luther Stein of the First
Presbyterian Church, Oak Park,
III. “Life’s Third Dimension.”

7 “CITY OF SILENT MEN”
MOVIE—Mayor tries to help ex-convicts
but is opposed by townspeople. Frank
Albertson, June Lang.

9:45  5 RELIGIOUS FILM
Father James Keller of the Christophers
interviews Snooky Lanson and
June Valli, singers.

10:00  2 THEATER—Films
“Never Laugh At A Lady” and
“The Housekeeper.”

4 CHURCH SERVICES
5 SUNDAY FUNNIES
Uncle “Ned” Locke reads comics.

9 “DAWN EXPRESS”
MOVIE—German spies seek to get
a secret formula. Michael Whalen,
Anne Nagel, Constance Worth.

10:15  5 MAGIC CLOWN—For Kids
Fun for the youngsters.

10:30  5 LIVE AND LEARN—Discussion
“The Theater.” A discussion by
David S. Atkin of DePaul U., Alvin
Ruse and Lee Mitchell, both of
Northwestern U.

11:30  2 "TRANS ATLANTIC MERRY-
GO ROUND"
MOVIE—Poor band leader signs on
a luxury liner bound for Europe.
Jack Benny, Nancy Carroll.

4 HANK THE HANDYMAN
“Children’s Play Room.”

5 “CHECK YOUR GUNS”
MOVIE—A band of outlaws jeopardize
the safety of law-abiding citizens
in a western town. Eddie
Dean, White Cloud, Roscoe Ates.

12:00  2 FRANK REYNOLDS—News
ROY ROGERS—Western
Adventures with Roy and Dale.

5 KIDS’ KARNIVAL KWIZ
Art Hern with stories and games.

7 JOHNNY JUPITER—Puppets
Mr. Duckweather and his boss
almost become movie stars.

9 "LONESOME TRAIL"
MOVIE—Western adventure.

12:15  2 YOUR FUTURE HOME—Ideas
Jack Callaghan comments.

12:30  2 "INQUEST"
MOVIE—Elizabeth Allen and
Herbert Lomas.

5 CATHOLIC HOUR
“Career Angel” adapted from a
1944 Broadway comedy by Father
Gerard Murray.

7 AMATEUR HOUR—Talent
Bob Murphy is emcee.

1:00  5 JOHN OTT—Gardens
Discussion on chrysanthemums plus
a time lapse movie.

9 “LAND OF THE LAWLESS”
MOVIE — Western with Johnny
Mack Brown, Raymond Hatton.

5 NEWS AND TEST PATTERN
1:30  2 MOVIE—Title Not Available
NAME’S THE SAME—Panel
Emcee Robert Q. Lewis with Joan
Alexander and Bill Stern.

5 AMERICAN FORUM
7 WILD BILL HICKOK—Western
“Chain of Events.” Owner of a
silver mine has been victimized by
an express company. Guy Madison.

2:00  4 PRIDE OF THE FAMILY
“Dance Story.” Albie Morrison tries
to patch up his daughter’s love
spat and finds it complicated.

7 "FIGHTING STRAIN"
MOVIE—(Cut to 1/2 hour) Western
starring Harry Carey.

NEWS AND TEST PATTERN
ADELE ARTINIAN PRESENTS
Children’s dance groups.

11:30  4 ART WHITFIELD—Comics
FAITH FOR TODAY—Religious
Reverend W. A. Falg speaks.

9 SERIAL FILM
“Painted Stallion,” part 1. American
government agent is sent to
Santa Fe to negotiate with the
Mexican governor. Ray Corrigan,
Hoot Gibson and Duncan Renaldo.
5 CHANNEL 11 PROGRAM
7 CISCO KID—Western Film
Hen-pecked little bookkeeper leaves his nagging wife and goes to western town of Antelope, taking his prized shotgun with him. Duncan Renaldo, Leo Carrillo.

9 "TOO MANY WINNERS"

NEWS AND TEST PATTERN
5:00 2 AMOS N' ANDY—Comedy
4 THE GRENA DiERS—Variet y
Emcee Al Buettner.

5 EXCURSION
Guest: Herbert Hoover. A discussion of the character of our government and the opportunities, which will be inherited by the coming generation.

7 "LARAMIE KID"
MOVIE—Western. (Cut to 1/2 hour.)

3:00 2 JUVENILE JURY
Panel: Ronnie Molluzzo (9), Joe Ward (6), Michele Fogel (4), Lynne Rose Cohan (8), Carol MacDonald (6), Jack Barry emcees.

5 KUKLA, FRAN AND OLLIE
Fran Allison stars.

7 CAPTAIN MIDNIGHT
"Crimson Ghost," part 3.

9 "THE PRETENDER"
MOVIE—Conniving Wall Street dealer's juggling of accounts finally catches up with him. Albert Dekker and Catherine Craig.

NEWS AND TEST PATTERN
3:30 2 VOYAGE OF DISCOVERY
Host John Barclay and guests demonstrate how they developed interests, hobbies, pastimes into careers, business and professions. Sponsored by Meister Brau and Peter Hand Reserve.

MAKE ROOM FOR DADDY
Danny must remedy the fateful error of forgetting his 12th wedding anniversary. Danny Thomas.

5 ZOO PARADE—About Animals
R. Marlin Perkins tries to answer some of the questions about "Animal Sounds."

7 BOB ATCHER SHOW—Kids
Western variety show with host Bob Atcher, Lulu Belle and Scotty.

Look into the fascinating lives lived all around you!

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4:00 2 OMNIBUS
Alistair Cooke presents "King Lear" by William Shakespeare.

Act I: King Lear, doddering monarch of Britain, retires and divides his kingdom between his daughters, Goneril and Regan. In a rage he has cast out his third daughter, Cordelia, unaware that she is truly honest and good. Cordelia marries the King of France and Lear arranges the marriages of his two wicked daughters and arranges to live with each of them in turn. Meanwhile, Gloucester, another wrong-headed ancient, is deceived by his illegitimate son, Edgar, into thinking that his legitimate son, Edgar, is plotting against him.

Act II: Lear arrives at Gloucester's castle where Regan and her equally evil husband, the Duke of Cornwall, live. Lear comes to realize that his two scheming daughters are allied against him. Sick at heart, and accompanied by his court fool, he staggers out into the stormy night.

Act III: Lear and his fool take refuge in the shelter of a talkative half-wit, Tom O'Bedlam. But Tom is really Edgar (Gloucester's good son) in disguise. Gloucester appears and warns the king, who by this time has gone mad; that his evil daughters are planning to kill him. Meanwhile, Edmund, the illegitimate son of Gloucester, convinces the Duke of Cornwall that Gloucester has been helping Cordelia and her husband, the King of France, in an attempt to invade England and seize the throne. In retaliation the sisters blind Gloucester. Cornwall is in turn stabbed to death by Gloucester's servant.

Act IV: Edgar and Cordelia find their respective fathers wandering through the countryside. Compounding the vice of the sinful sisters is their adulterous lust for Edmond. Goneril's husband, the good but ineffectual Duke of Albany, denounces her for her cruelty to Edmond. Edmond becomes head of the English forces resisting the French invasion.

Act V: The classic is concluded with most of the characters deceased.

The Cast
King Lear ...............Orson Welles
Duke of Kent ..........Romney Brent
Goneril ...............Beatrice Straight
Regan ..........Margaret Phillips
Cordelia ..........Natalia Parry
The Fool ..........Alan Badel
Edgar ..........Michael MacLiammoir
King of France .........Wesley Addy
Earl of Gloucester,Frederic Worlock
Duke of Cornwall .......Scott Forbes
Duke of Burgundy .......Fred Sadow
Duke of Albany ..........Arnold Moss
Doctor ...............Leroy Operti
Oswald ...............J. Stewart

5 4 HALL OF FAME
(Producer director Albert McLeery introduced arena type staging in the east.)

7 SUPER CIRCUS—Big Top Fun
The Three Acevedos, tight wire act; Super Circus Trampoline Contest; Mary Hartline and the Band; Jacques Gordan, unicycling juggler; Ullaine Malloy, trapeze act; "Dr. Jekyll and Mr. Hyde" with Mary and the clowns; Zavattas, dog act.

9 "DANGEROUS MILLIONS"
MOVIE—Group of remotely related heirs lay claim to the fortune of a shipping tycoon. Kent Taylor, Dona Drake.

4:30 20 LAMP UNTO MY FEET—Talks
Discussion of current events.

5:00 5 4 MEET THE PRESS
Martha Rountree, Lawrence Spivak.

7 ABBOTT AND COSTELLO
Bud and Lou in comedy situations.

9 COLONEL FLACK
"The Eight Ball and the Side Pocket." A beautiful antique billiard table becomes the instrument of good that undoes a villainy.

20 NEWS AND TEST PATTERN

5:30 2 20 YOU ARE THERE—Drama
"The Death of Cleopatra."

4 YOU ASKED FOR IT—Requests
Art Baker is emcee.

5 ROY ROGERS SHOW—Drama
"The Long Chance." Pete Grundy and his gang wreak havoc in Paradise Valley.
7 GEORGE JESSEL SHOW
George Jessel pays tribute to music teachers. Guests: Anna Maria Alberghetti, young coloratura; comedian Henry Youngman, ex-child singer Bobby Breen.

9 WHAT'S THE ANSWER?-Quiz
Quiz-master Mal Bellairs.

6:00 2 QUIZ KIDS—Joe Kelly
Eleanor Roosevelt guests.

HELLO NEIGHBOR THEATRE
"I'll Never Know When." Suspense thriller starring Lynn Bari.

5 PAUL WINCHELL SHOW
Guest: Brian Atwater.

7 YOU ASKED FOR IT—Requests
Art Baker presents: 1. "Fabulous Fraksan" a sleight of hand artist. 2. Drum Major Don Turner, the world's only ice skating drum major. 3. Polly Berger, Helen Thurston demonstrate fight scene.

9 "LIGHTHOUSE"
MOVIE—Beautiful woman rules the lives of two men in a wave-tossed lighthouse. Don Castle, June Lang. Sponsored by Lucky Strike.

5 4 MR. PEEPERS—Comedy
Fun loving Aunt Lillian comes to visit. Peepers plans a round of entertainment for her, only to discover that he has left out the one thing that will make her visit complete. Wally Cox, Patricia Benoit.

7 FRANK LEAHY SHOW
6:45 7 COLLEGE FOOTBALL
Pittsburgh vs. Notre Dame.

7:00 2 TOAST OF THE TOWN

5 4 COMEDY HOUR
Eddie Cantor plays host to Jack Benny, Eddie Fisher, Connie Russell.

9 PRESS CONFERENCE—Debate
Lee Schooler moderates.

MOVIE—Title Not Available

7:30 9 FAITH OF OUR FATHERS

SUNDAY'S FUN DAY WHEN YOU WATCH
PRIVATE SECRETARY
Starring ANN SOTHEIM
presented by LUCKY STRIKE
SUNDAY 6:30 PM - Channel 2

SERVE PEPSI-COLA
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Tops with TV!

Late bulletin! George Gobel, one of TV’s top comedians still packs them in at the Empire Room in Chicago’s Palmer House. Starring in the musical revue, “What’s My Act?” George is backed up with a cast of bright new stars. Henry King and his orchestra supply the music.

—Adv.
SUN
OCT 18

8:00 2  FRANK WARING—Music
Fred and The Pennsylvanians.

5 4 TV PLAYHOUSE—Drama
"The Burgundy Touch." A college
professor doesn't reckon with the
machinations of his wife when he
goes to Europe to lead the contin-
ental life. Sponsored by Philco.

7 WALTER WINCHELL—News
ROCKY KING—Film Drama
"Hot Water." Rocky (Roscoe Karns)
visits an investment house.

8:15 7 ORCHID AWARD—Musical
Guests: The Ames Brothers.

8:30 2 MAN BEHIND THE BADGE
A Portland, Ore., detective tracks
down a bank robber. Jack Warden
and Richard Carlyle star. Sponsored
by Mum, Vitalis and Bufferin.

7 JUKE BOX JURY
Peter Potter presides.

9 PLAINSCLOTHESMAN
"Reckless Driver." A racing driver
is murdered.

Program Not Available

9:00 2 5 THE WEB—Drama
"The Cave of Chambery." An un-
faithful husband and his scheming
secretary meet retribution. John
Emery, Hilda Parks.

5 4 LETTER TO LORETTA
"Turn of the Card." A card shark
falls in love with a beautiful
woman. Loretta Young.

9 DOLLAR A SECOND—Quiz
Jan Murray emcees contest.

9:30 2 WHATS MY LINE?—Quiz
John Daly with Arlene Francis, Ben-
nett Cerf and Steve Allen.

4 PAUL SKINNER—News

5 VICTORY AT SEA—Documentary
"Guadalcanal." America's first
ground victory in the Pacific.

7 BILLY GRAHAM—Evangelist

9 ETHEL BARRYMORE THEATER
Ethel Barrymore presents Eddie
Bracken and Jeff Donnell in "The
Peabody." Sponsored by Chicago
Motor Club.

Program Not Available

9:45 7 SALLY STEWART
Harp music.

10:00 2 "ATLANTIC CITY"
MOVIE—One man has the respon-
sibility for running a theater, an
amusement pier, a department
store and a bathing beauty con-
test. Constance Moore, Brad Taylor.
4 "MAN TRAP"
MOVIE—Former Scotland Yard man upsets modern police calculations. Henry Stephenson, Lloyd Corrigan.

5 "VACATION DAYS"
MOVIE—Two youngsters get involved in a bank robbery. Freddie Stewart and June Preiser.

7 "THE LONG NIGHT"

9 "WINGS OF DANGER"
MOVIE—(1st Showing) Flying ace gets mixed up in smuggling. Zachary Scott, Naomi Chance. Sponsored by Courtesy Motors.

HAL WALKER—Sports
10:05 DR. A. A. SUPPAN—News
10:10 5 DORSEY CONNORS—Ideas
A doll for a laundry bag.

MARY JANE JUNG—Weather
Temperatures and predictions.

10:15 5 ALEX DREIER—News
Program Not Available

10:30 5 NORMAN BARRY—Sports
Late sports information.

11:00 4 PLAINSCLOTHESMAN
"The Triple Doublecross." A neat frame-up puts a brilliant young surgeon behind bars for 10 years.

11:15 2 MOVIE—Title Not Available

11:30 4 ROCKY KING—Film Drama
"Change of Ownership." Rocky tries to break up a fur racket. Roscoe Karns.

9 LES NICHOLS—News
Latest in world news.

11:45 9 WEATHER NEWS
11:50 4 NEWS

7 COMMERCIAL—Film

12:00 2 "ODETTE"
MOVIE—Story based on espionage activities during World War II. Anna Neagle, Trevor Howard.

7 "WHEN THE LIGHTS GO ON AGAIN"
MOVIE—Shellshocked marine is guided homeward by a reporter. Regis Toomey and James Lydon.

12:05 4 DOLLAR A SECOND—Game
Jan Murray is emcee.

1:30 7 ULMER TURNER—News
News events around the world. Sponsored by Foster TV.
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Monday

MORNING
6:45  5 EVERETT MITCHELL—Talks
Guest: Maynard Coe, head of Farm
Safety Division, National Safety
Council.
7:00  5 TODAY—Reports, Interviews
Football films.
8:00  2 RAY RAYNER—Comments
Weather, music and news.
8:45  2 JOHN HARRINGTON—News
NEWS AND TEST PATTERN
8:55  2 JIM CONWAY—News
Stories behind the headlines.
9:00  2 GODFREY AND FRIENDS
Marion Marlowe, Frank Parker, Jan-
ette Davis, the Mariners, Julius La-
Rosa, Lu Ann Simms and Archie
Bleyer's orchestra.
5 4 DING DONG SCHOOL
Nursery with Dr. Frances Horwich.
7 PIED PIPER SHOW—Kids
Art Hern narrates stories and car-
toons for the kids.
9 PAUL FOGARTY—Exercises
Neck? I mean, is your's pretty?
9:30  5 4 GLAMOUR GIRL—Contest
Harry Babbitt emcees audience par-
ticipation show. Winner receives
free expert beauty treatment and
appears on following day's show.
7 CHILD CRAFT SHOW
Pre-school instruction.
9 TIME FOR STORIES
Tina Redmond reads to youngsters.
10:00  5 4 HAWKINS FALLS—Serial
Bernardine Flynn, Bruce Dane,
Rosalind Twohey and Win Stracke.
7 BEULAH KARNEY PRESENTS
A visit to Caruso's Theater Restau-
rant.
9 A TO Z OF COOKERY—Tips
"Double Take." (Leftovers.)
10:15  4 GORDON THOMAS—Variety
Music, comments and guests.
5 THE BENNETS—Serial
The Bennets come close to paying
dearly for being good neighbors.
10:30  2 STRIKE IT RICH—Quiz
Warren Hull emcees quiz game
with Duncan Hines, famed gour-
et, acting as Helping Hand Guest.
5 THREE STEPS TO HEAVEN
Adventures of a small town girl in
New York. Stars Phyllis Hill.
7 ED ALLEN—Exercises
Exercises for lovely hands.

OCT 19

25 NEWS AND TEST PATTERN
10:45  5 FOLLOW YOUR HEART—Serial
Stars Sallie Brophy, Nancy Sheri-
dan, Louis Hollister.
10:50  7 WAYNE GRIFFIN—News
10:55  7 ULMER TURNER—News
11:00  2 VALIANT LADY—Serial
Nancy Coleman in the title role.
Jerome Cowan is her husband.
4 WHAT'S NEW IN KITCHENS
Bretta Grien and Nancy Vorpagel.
5 FRANCOIS POPE—Recipes
Caviar grape hors d'oeuvres and
chicken salad spread.
7 BREAKFAST WITH O'NEIL
Danny, Chet Roble, Nancy Wright,
(See Danny as a baby. Page A-3.)
9 STEVE FENTRESS—News
11:10  9 FIRST CURTAIN—Film
Son of a shipwrecked American
explorer becomes chief of a lost tribe
of Shoni Indians. Herman Brix, Jill
Martin, Mala, Monte Blue.
25 NEWS AND TEST PATTERN
11:15  2 LOVE OF LIFE—Serial
11:30  2 SEARCH FOR TOMORROW
Joanne fights to keep her young
daughter.
9 EARL NIGHTINGALE—Chats
Talks on everyday subjects.
11:45  2 GUIDING LIGHT—Serial
Papa Bauer pleads Bill's case.
4 LET'S LOOK AT THE NEWS
11:55  7 ULMER TURNER—News
12:00  2 LUNCHEON WITH BILLY
Variety with Leech Leach.
4 BOB HEISS—Interviews
Guest interviews and comments.
5 NOON TIME COMICS
Johnny Coons entertains the kids.
(See Johnny a cute baby? See page A-3.)
7 HAPPY PIRATES—Kids' Fun
Dick "Two Ton" Baker, emcee. (Was
Dick a cute baby? See page A-3.)
9 HI LADIES—Interviews
Jack Payne emcees.
25 NEWS AND TEST PATTERN
12:25  2 LEE PHILLIP SHOW—Tips
News for the homemaker. (Was Lee
a cute baby? See page A-3.)
12:30  2 GARRY MOORE SHOW
5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke and his guitar. (Was
Win a cute baby? See page A-3.)
Kids! Here's entertainment—just for you!

LAUGH TIME
MON. - TUES. - THURS.
5:00 - 5:30 p.m.
WED. - FRI.
5:00 - 5:15 p.m.
Presented by
GOBERS & RAISINETS

ADVENTURE TIME
MON. - WED. - THURS. - FRI.
5:30 - 6:00 p.m.
Presented by
OSCAR MAYER GENERAL FOODS
TV TIME POPCORN RED GOOSE SHOES
RED DOT POTATO CHIPS

HOPALONG CASSIDY
TUESDAY - 5:30 p.m.
Presented by
VAN CAMP

ROOTIE KAZOOTIE
WED. & FRI.
5:15 - 5:30 p.m.
Presented by
SILVERCUP BREAD

WBKB
CHANNEL 7
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<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>12:00PM</td>
<td><strong>FRANCIS</strong> - Nick Francis</td>
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<tr>
<td>12:15PM</td>
<td><strong>CROSBY</strong> - Variety</td>
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<tr>
<td>12:45PM</td>
<td><strong>MAGIC CARPET</strong> - Kids</td>
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<tr>
<td>12:55PM</td>
<td><strong>BILL CARlsen</strong> - Weather</td>
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<tr>
<td>1:00PM</td>
<td><strong>DOUBLE OR NOTHING</strong></td>
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<tr>
<td>1:15PM</td>
<td><strong>STUART BRENt</strong> - Discussion</td>
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<tr>
<td>1:30PM</td>
<td><strong>LINKLETTER'S HOUSEPARTY</strong></td>
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<tr>
<td>1:30PM</td>
<td><strong>BEULAH DONOHUE</strong> - Tips</td>
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<tr>
<td>2:00PM</td>
<td><strong>2 BIG PAY OFF</strong> - Quiz Show</td>
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<tr>
<td>2:00PM</td>
<td><strong>KATE SMITH SHOW</strong> - Art Linkletter</td>
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<td>2:00PM</td>
<td><strong>LEARNING BRINGS ADV.</strong></td>
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<tr>
<td>2:25PM</td>
<td><strong>ULMER TURNER</strong> - News</td>
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<tr>
<td>2:30PM</td>
<td><strong>BOB CROSBY SHOW</strong> - Music by Bob, the Modernaires</td>
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<tr>
<td>2:45PM</td>
<td><strong>MIQUE COLLIS SHOW</strong> - Tips</td>
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<tr>
<td>3:00PM</td>
<td><strong>PETTICOAT PARTY</strong> - Games</td>
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<tr>
<td>4:00PM</td>
<td><strong>WELCOME TRAVELERS</strong> - Interviews with Tommy Bartlett</td>
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<tr>
<td>4:15PM</td>
<td><strong>TV MATINEE</strong> - Film</td>
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<tr>
<td>4:30PM</td>
<td><strong>SHOPPING WITH O'RILEY</strong></td>
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<tr>
<td>4:45PM</td>
<td><strong>THE DOWDS</strong> - Discussion</td>
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<tr>
<td>5:00PM</td>
<td><strong>ATOM SQUAD</strong> - Adventure</td>
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<tr>
<td>5:15PM</td>
<td><strong>ULMER TURNER</strong> - News</td>
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<tr>
<td>5:30PM</td>
<td><strong>GABBY HAYES SHOW</strong> - Tales</td>
</tr>
<tr>
<td>5:45PM</td>
<td><strong>HOWDY DOODY</strong> - Puppets</td>
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<tr>
<td>6:00PM</td>
<td><strong>REEL ROOM</strong> - Ted Clark</td>
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<tr>
<td>6:15PM</td>
<td><strong>COMMERCIAL</strong> - Film</td>
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<tr>
<td>6:30PM</td>
<td><strong>GARFIELD GOOSE &amp; FRIEND</strong></td>
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<tr>
<td>6:45PM</td>
<td><strong>EELER, THE ELEPHANT</strong></td>
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<tr>
<td>7:00PM</td>
<td><strong>ANGEL CASEY</strong> - Film</td>
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<tr>
<td>7:15PM</td>
<td><strong>FOREMAN TOM</strong> - Western</td>
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<tr>
<td>7:30PM</td>
<td><strong>JUNIOR EDITION</strong> - News</td>
</tr>
</tbody>
</table>

**MON**

OCT 19

FRANCIS 12:30 P.M. 7
KIRCHNER 2 P.M. 7
CROSBY 2:30 P.M. 2
THOMAS 3 P.M. 2
REEVES 4 P.M. 4

7 TIME FOR FUN—Nick Francis
Nicky, the dog Bobo, and cartoons.

12:45 9 MAGIC CARPET—Kids
12:55 4 BILL CARlsen—Weather
1:00 2 DOUBLE OR NOTHING
Bert Parks emcees quiz game.

4 BEHIND THE SCREENS
A look at television “backstage.”

5 BOB & KAY SHOW—Variety
Bob Murphy and Kay Westfall with interviews, chatter and guests.

7 RUTH CROWLEY—Baby Care
Introducing orange juice and vitamins to the infant.

9 WATCH TO WIN—Quiz
Tom Moore emcees the give-away. 
Starnoters provide the music.

1:15 7 STUART BRENt—Discussion
Advice and information for women.

1:30 2 LINKLETTER'S HOUSEPARTY
Art Linkletter and the ladies.

1 BEULAH DONOHUE—Tips
Beulah discusses “Putting the Garden to Bed.” Guest is John Voigt, botanical supervisor at Whitnall Park Botanical Gardens.

7 THE DOWDS—Discussion
Betty and Don Dowd.

9 LEARNING BRINGS ADV.
Illinois Institute of Technology.

2:00 2 BIG PAY OFF—Quiz Show
Randy Merriman and Bess Myerson.

5 4 KATE SMITH SHOW
Ted Collins is host.

7 CLAUDE KIRCHNER SHOW
Claude emcees variety show directed to the woman of the house.

9 PAUL DIXON SHOW—Musical
Musical pantomimes with Paul, Wanda Lewis and Sis Camp.

NEWS AND TEST PATTERN
2:25 7 ULMER TURNER—News
2:30 2 BOB CROSBY SHOW
Music by Bob, the Modernaires.

2:45 7 MIQUE COLLIS SHOW—Tips
Fashion news and shopping hints.

3:00 2 PETTICOAT PARTY—Games
Frazier Thomas emcees games and stunts for members of women's clubs. (Guests are invited to the Garrett Theater. No Tickets Necessary.)
5:15  9  JUNIOR CROSSROADS
   Educational subjects concerning the
   world we live in.

5:30  2  GENE AUTRY TIME—Film
   Western adventure stories.

   4  LLOYD PETTIT—Sports

5  KIDS' KARNIVAL KWIZ—Film
   Art Hern as Natco the Clown, plus
   a film for the kiddies.

7  BOB ATCHER—Serial Film
   "Return of the Lash," part 1. Band-
   its attempt to cheat settlers out of
   their lands and cattle. "Lash"
   LaRue, Al St. John.

9  ROBT. F. HURLEIGH—News

5:45  4  PAUL SKINNER—News

9  CURSTONE CUT UP—Chats
   Ernie Simon conducts interviews.

5:50  5  JACK ANGELL—News

5:55  4  BILL CARLSEN—Weather

6:00  2  BOB ELSON—Sports
   Report on the world of sports.

4  BLUE ROOM—Music
   Maurice Kipen directs ensemble.

5  CLINT YOULE—Weather

7  AUSTIN KIPLINGER—News

9  CAPTAIN VIDEO—Adventures
   "Operation Treachery."

20  HAL WALKER—Sports

6:05  5  ALEX DREIER—Features

20  LAN SINGER—News
   Roundup of day's events.

6:10  5  JOE WILSON—Sports

7  JACK DREES—Sports
   Latest sports information.

20  MARY JANE JUNG—Weather

6:15  2  JULIAN BENTLEY—News
   News events around the world.

4  BEL TRIO—Music

5  DORSEY CONNORS—Travel
   Guest: Norb Hildebrand of Museum
   of Science and Industry, Chicago,
   who will talk on "Haiti."

9  NUMBER PLEASE—Quiz Game
   Jack Brickhouse conducts.

20  TV TOPICS—Preview

6:20  5  TONY WEITZEL—Comments

6:25  7  WAYNE GRIFFIN—Weather
   Temperatures and predictions.

6:30  2  DOUG EDWARDS—News

5  ARTHUR MURRAY PARTY
   Guest: Nanette Fabray.

7  JAMIE—Drama
   Starring Brandon de Wilde as the
   orphaned Jamie. (For a review of
   Jamie, see next week's TV GUIDE.)

9  SPENCER ALLEN—Local News

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Mondays
7:30-8:30 P.M.
Sponsored by Studebaker Sales
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<thead>
<tr>
<th>Time</th>
<th>Show</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:45</td>
<td>2 PERRY COMO SHOW</td>
<td>Perry Como and The Fontanese. Songs include &quot;I've Got The World On A String,&quot; &quot;Istanbul.&quot;</td>
</tr>
<tr>
<td>7:00</td>
<td>2 BURNS &amp; ALLEN—Comedy</td>
<td>Gracie is summoned for jury duty and hires a lawyer to instruct her in proper court room behavior. George Burns and Gracie Allen.</td>
</tr>
<tr>
<td>7:30</td>
<td>2 TALENT SCOUTS</td>
<td>Arthur Godfrey presides over the professional talent competition. (Arthur Godfrey has produced a movie. Read about it in next week's TV GUIDE.)</td>
</tr>
<tr>
<td>8:00</td>
<td>2 LOVE LUCY—Comedy</td>
<td>Lucy and Ethel buy the same dress for a TV appearance.</td>
</tr>
<tr>
<td>8:30</td>
<td>2 RED BUTTONS—Comedy</td>
<td>Red buttons combats the black market operators who are plaguing the American Army in Casablanca and is decorated by the Free French and the U.S.</td>
</tr>
<tr>
<td>9:00</td>
<td>2 ROBERT MONTGOMERY</td>
<td>&quot;The Sunday Punch.&quot; A prize fighter discovers that his greatest weakness is his own sense of honesty and decency. Starring Gig Young. Sponsored by Lucky Strike.</td>
</tr>
<tr>
<td>9:15</td>
<td>2 FILM SHORTS</td>
<td></td>
</tr>
<tr>
<td>9:30</td>
<td>2 WHO SAID THAT?—Quiz</td>
<td>Moderator Walter Kiernan with June Lockhart and Frank Conniff.</td>
</tr>
<tr>
<td>9:45</td>
<td>2 BOXING—Eastern Parkway</td>
<td>Floyd Patterson vs. Wes Bascom, (light-heavyweights) 10 rounds.</td>
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<tr>
<td>10:00</td>
<td>2 ARCH WARD—Sports</td>
<td>Interviews with sport stars.</td>
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<tr>
<td>10:10</td>
<td>2 CLINT YOULE—Weather</td>
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<tr>
<td>10:15</td>
<td>2 JOHN HARRINGTON—Sports</td>
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</tr>
<tr>
<td>10:30</td>
<td>2 PAUL SKINNER—News</td>
<td>Latest in world news.</td>
</tr>
</tbody>
</table>
5 JACK ANGELL—News
   Up to the minute news.
   Program Not Available
5:00 2 ART MERCIER—Sports Tips
   Discussion for sportsmen.
4 BILL CARLESON—Weather
10:30 2 JOHN HARRINGTON—News
4 BIG STORY—Drama
   The story of reporter William A.
   Graves of the Springfield (Mo.)
   Leader and Press, who helped
   clear a man unjustly suspected of
   a double murder.
5 NORMAN BARRY—Sports
7 DR. FIXUM—Household Ideas
   Art Youngquist comments.
5:00 2 IRY KUPCINET—Comments
5:10 4 BIG TOWN—Drama
   Pat McVey stars as Steve Wilson.
5 HERBIE MINTZ—Musical
   Melodies, old and new.
11:00 2 "WHEN THIEF MEETS THIEF"
      MOVIE—Thief turns from petty
      larceny to international burglary.
      Douglas Fairbanks, Jr., stars.
5 "THE OUTER GATE"
      MOVIE—Bookkeeper is sent to jail
      for a crime he did not commit.
      Ralph Morgan and Kay Lanaker.
7 ULMER TURNER—News
11:10 7 JACK EIGEN SHOW—Chats
      Gossip and interviews.
11:30 4 TOM MERCEIN SHOW
      Musical films and comments.
9 LES NICHOLS—News
11:45 4 TOM MERCEIN—News
9 WEATHER NEWS
7 "REBELLIOUS DAUGHTERS"
      MOVIE—Young girls are sent to
      make their way in the world. Mar-
      jorie Reynolds, Verna Hillie.
12:00 2 "CASE FOR THE CROWN"
      MOVIE—An innocent man makes
      the suicide of his employer appear
      to be a murder. Miles Mander.
12:05 4 GEORGE JESSEL SHOW
      Guests: "Her Nibs," Miss Georgia
      Gibbs, singer; Teddy Atkinson,
      jockey; Bobby Winters, juggler;
      and Joe Ward, boy singer.
1:30 7 ULMER TURNER—News
      Late roundup. Sponsored by Foster
      TV.
Tuesday

MORNING

6:45  5 EVERTON MITCHELL—Talks
     Guest: Carl J. Shields, battalion
     chief, bureau of Fire Prevention,
     Dayton, Ohio.

7:00  5 TODAY—Reports & Interviews
     Film on juvenile delinquency.

8:00  2 RAY RAYNER—Comments
     Music, news and weather.

8:45  2 JOHN HARRINGTON—News
     NEWS AND TEST PATTERN

8:55  2 JIM CONWAY—News
     Stories behind the headlines.

9:00  2 ARTHUR GODFREY & FRIENDS
     Marion Marlowe, Frank Parker, Jan-
     ette Davis, the Mariners, Tony Mar-
     vin, Julius LaRosa, Lu Ann Simms.

5  4 DING DONG SCHOOL
     Nursery with Dr. Frances Horwich.

7 PIED PIPER SHOW—Kids
     Art Hern narrates phantasy stories
     and shows film cartoons.

9 PAUL FOGARTY—Exercises
     “Hips Away.”
     NEWS AND TEST PATTERN

9:30  5 4 GLAMOUR GIRL—Contest
     Harry Babbitt emcees audience par-
     ticipation show.

7 CHILDCRAFT SHOW
     Pre-school instruction.

9 TIME FOR STORIES
     Tina Redmond reads to youngsters.

10:00  5 4 HAWKINS FALLS—Serial
     Bernadine Flynn and Bruce Dane.

7 BEULAH KARNEY PRESENTS
     How you can light your family’s
     way to health and success.

9 A TO Z OF COOKERY—Tips
     NEWS AND TEST PATTERN

10:15  2 20 BAIRD PUPPETS
     Bil and Cora Baird.

4 GORDON THOMAS—Interviews
     Comments and guests.

5 THE BENNETTS—Serial
     The Bennetts come close to paying
     dearly for being good neighbors.

7 ED ALLEN—Exercises
     Bend and bend again.

10:30  2 STRIKE IT RICH—Quiz
     Warren Hull emcees quiz game.

5 THREE STEPS TO HEAVEN
     Adventures of a small town girl in
     New York. Phyllis Hill.

   Program Not Available

10:45  5 FOLLOW YOUR HEART—Serial
     Stars Sallie Brophy, Nancy Sheri-
     dan, Louis Hollister and John Sey-
     mour.

10:50  7 WAYNE GRIFFIN—News

10:55  7 ULMER TURNER—News

11:00  2 VALIANT LADY—Serial
     Nancy Coleman in the title role
     and Jerome Cowan as her husband.

4 WHAT’S NEW IN KITCHENS
     Breta Griem and Nancy Vorpagel.

5 FRANCOIS POPE—Recipes
     Frozen mixed vegetable souffle.

7 BREAKFAST WITH O’NEIL
     Guests, music and games with
     Danny, Chet Roble, Nancy Wright.
     Don Jacoby and The Adorables.
     (Was Danny a cute baby? See page A-3.)

9 STEVE FENTRESS—News

11:10  9 FIRST CURTAIN—Film
     NEWS AND TEST PATTERN

11:15  2 LOVE OF LIFE—Serial

11:30  2 SEARCH FOR TOMORROW
     Joanne fights to keep her young
     daughter.

9 EARL NIGHTINGALE—Chats
     Talks on every day subjects.

11:45  2 GUIDING LIGHT—Serial
     Bill thinks that a divorce might be
     the answer to the problem.

4 NEWS

11:55  7 ULMER TURNER—News

12:00  2 LUNCHEON WITH BILLY
     Variety with Billy Leach

4 BOB HEISS—Interviews

5 NOONTIME COMICS
     Johnny Coons entertains the kids.
     (Was Johnny a cute baby? See page A-3.)

7 HAPPY PIRATES—Kids’ Fun
     Dick “Two Ton” Baker is emcee.
     (Was Dick a cute baby? See page A-3 for the answer.)

9 HI LADIES—Interview Show
     Jack Payne emcees.

20 NEWS AND TEST PATTERN

12:25  2 LEE PHILLIP SHOW—Hints
     Tips for the homemakers. (Was
     Lee a cute baby? See page A-3.)

12:30  2 GARRY MOORE SHOW
     Garry, Durward Kirby, Denise Lor,
     Ken Carson and all the gang.

5 ANIMAL PLAYTIME—Kids’ Fun
     Win Stracke entertains the kids
     with his guitar and his animal
     friends. (Was Win a cute baby?
     See page A-3.)

7 TIME FOR FUN—Kids’ Show
     Nick Francis and Bobo the dog.
for the complete story, check with...

CLINT YOULE - THE WEATHERMAN

Sunday thru Friday 10:00 p.m.

Television's Own Five-Star Final

10:00 Clint Youle  
The Weatherman
10:10 Dorsey Connors
10:15 Jack Angell—News

10:30 Norman Barry  
Let's Look At Sports
10:45 Herbie Mintz  
But Not Forgotten

WNBD CHANNEL 5
<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
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<tbody>
<tr>
<td>12:45</td>
<td>9 MAGIC CARPET—Kids’ Fun</td>
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<tr>
<td>12:55</td>
<td>4 BILL CARLSEN—Weather</td>
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<tr>
<td>1:00</td>
<td>6 ULMER TURNER—News</td>
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<td><strong>Mike Wallace emcees audience participation game with panelists.</strong></td>
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<td>1:15</td>
<td>7 BEYOND THE SCREENS—Discussion</td>
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<td><em>What goes on “off-camera” in a television studio.</em></td>
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<td>1:30</td>
<td>5 BOB AND KAY—Variety</td>
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<td><em>Kay Westfall and Bob Murphy.</em></td>
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<td><em>(Was Kay a cute baby? See page A-3 for the answer.)</em></td>
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<td>1:45</td>
<td>7 RUTH CROWLEY—Baby Care</td>
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<td><em>Baby’s outdoor life. How to select a pram.</em></td>
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<td>2:00</td>
<td>8 WATCH TO WIN—Quiz</td>
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<td><em>Tom Moore emcees give-away game. Music by the Starnoters.</em></td>
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<td>2:15</td>
<td>7 STUART BRENT—Discussion</td>
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<td><em>Advice and information for women.</em></td>
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<td>2:30</td>
<td>2 KATE SMITH SHOW</td>
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<td><em>Art Linkletter and the ladies.</em></td>
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<td>2:45</td>
<td>7 THE DOWDS—Discussion</td>
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<td><em>Betty and Don Dowd talk.</em></td>
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<td>3:00</td>
<td>6 LEARNING BRINGS ADV.</td>
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<td><em>Chicago Public Schools.</em></td>
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<td>3:30</td>
<td>2 THE BIG PAYOFF—Quiz</td>
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<td><em>Randy Merriman and Bess Myerson.</em></td>
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<td>3:45</td>
<td>7 BEULAH DONOHUE—Women</td>
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<td><em>“The Seven Ages of Man,” presented in cooperation with the Milwaukee County Medical Society.</em></td>
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<td><em>Dr. Walter Zeit discusses “Life Begins.”</em></td>
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<td>4:00</td>
<td>7 CLAUDE KIRCHNER SHOW</td>
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<td><em>“Most romantic hour in television.”</em></td>
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<tr>
<td>4:15</td>
<td>7 PAUL DIXON SHOW—Music</td>
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<td><em>Musical pantomimes with Paul, Wanda Lewis and Sis Camp.</em></td>
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<td>4:30</td>
<td>7 MIQUE COLLINS SHOW—Tips</td>
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<td><em>Fashion news and shopping hints.</em></td>
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<td>5:00</td>
<td>7 AMERICAN DAILIES—Party</td>
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<td><em>Games Emcee Frazier Thomas with songs, by Barbara Sims, and Jack Fulton.</em></td>
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<td><em>(Guests are invited to the Garrett Theater. No Tickets Necessary.)</em></td>
</tr>
</tbody>
</table>

**5 WELCOME TRAVELERS**
Tommy Bartlett interviews visitors. (Guests are invited. Write to Guest Relations, WNBQ, Chicago, Ill. for tickets.)

**7 TURN TO A FRIEND**
Dennis James is emcee.

**9 TV MATINEE—Foods**
“Drum Taps.” Short feature.

**20 TRUDY BEILFUSS—Foods**
Interesting food preparation.

**3:30 2 SHOPPING WITH O’RILEY**
Patrick O’Riley and Lee Phillip. (Was Lee a cute baby? See page A-3 for the answer.)

**5 4 ON YOUR ACCOUNT**
Johnny Olsen interviews.

**7 ERN WESTMORE SHOW**
Ern, his wife Betty, singing star Dick Hyde and participants.

**9 THE BIG PICTURE**
Films of the Army in action.

**20 MOVIE—Title Not Available**

**3:45 2 “JEANNIE”**
MOVIE—Modern Cinderella inherits several hundred dollars and finds herself involved in a love affair. Barbara Mullen, Michael Redgrave.

**4:00 4 GRETCHEN COLNIK—Tips**
Discussion for women.

**5 ATOM SQUAD—Adventures**
“The Man With The Burning Ice.” The Atom Squad tracks down a scientist who manufactures artificial diamonds which are highly radioactive, and which bring death to the people who handle them.

**7 ULMER TURNER—News**

**9 “ROLLING DOWN THE GREAT DIVIDE”**
MOVIE—Western adventure with Art Davis in the starring role.

**4:05 7 UNCONQUERABLE BANDITS**
MOVIE—Western adventures starring Tom Tyler.

**4:15 5 EXPLORERS CLUB—Exhibits**

**5:45 7 COMMERCIAL—Film**
More fun with the only goose who gets 15c a week allowance.

**5:00 2 GARFIELD GOOSE & FRIEND**

**4 FOREMAN TOM—Western**
Tall tales and film stories.
5 ELMER THE ELEPHANT
John Conrad amuses the children with his intelligent elephant.

7 ANGEL CASEY—Film
Short movies and cartoons. (Was Angel a cute baby? See page A-3.)

9 JUNIOR EDITION—News
Steve Fentress presents news and information for teenagers.

MOVIE—Western
5:15 9 JUNIOR CROSSROADS
Educational subjects.

5:30 2 GENE AUTRY TIME—Film
"Outlaw Stage." Gene protects an innocent stagecoach driver from an angry mob.

4 BLAINE WALSH—Sports
5 KIDS' KARNIVAL KWIZ—Fun
Art Hern as Natco the clown.

7 HOPALONG CASSIDY
"Black Waters," with Bill Boyd as Hopalong Cassidy.

9 ROBT. F. HURLEIGH—News

5:45 4 PAUL SKINNER—News

9 CURBSTONE CUT UP—Chats
Ernie Simon conducts interviews.

5:50 5 JACK ANGELL—News

5:55 4 BILL CARLSEN—Weather
Temperatures and predictions.

6:00 2 BOB ELSON—Sports

BLUE ROOM—Musical
Maurice Kipen conducts ensemble.

5 CLINT YOUNE—Weather

7 AUSTIN KIPLINGER—News

9 CAPTAIN VIDEO—Adventures
"Operation Treachery."

HAL WALKER—Sports

6:05 5 ALEX DREIER—Features

8 LAN SINGER—News

6:10 5 JOE WILSON—Sports

7 JACK DREES—Sports
Up-to-the-minute sports news.

MARY JANE JUNG—Weather

6:15 2 JULIAN BENTLEY—News

4 TOMMY SHERIDAN—Musical
Music by the Tommy Sheridan Trio.

5 DORSEY CONNORS—Travel
French Riviera.

9 NUMBER PLEASE—Quiz Game
Jack Brickhouse conducts.

TV TOPICS—Preview

6:20 5 TONY WEITZEL—Comments

6:25 7 WAYNE GRIFFIN—News

6:30 2 DOUGLAS EDWARDS—News
News events around the world.

5 4 DINAH SHORE SHOW
Songs by Dinah and the company.

Admiral presents

television's outstanding personality of the year

Bishop Fulton J. Sheen

"Life is Worth Living"

WGN-TV
TUESDAY
7:00 PM CST
7 CAVALCADE OF AMERICA
“Sunset At Appomattox.” American history is highlighted when General Grant meets General Lee at Appomattox Courthouse to receive Lee’s sword and formally end the great war between the states. William Johnstone and Henry Morgan in the lead roles.

9 SPENCER ALLEN—News
6:45 2 25 JANE FROMAN SHOW
Billy Rose Show featuring his songs. “It’s Only A Paper Moon.”

5 4 JOHN C. SWAYZE—News
Latest in world events.

9 SPENCER ALLEN—Local News
7:00 2 GENE AUTRY SHOW—Western
5 4 BOB HOPE SHOW—Comedy
Guests: Phil Harris, Gloria De Haven, Les Brown and his “Band of Renown.” (Milton Berle Show will not be seen this week.)

7 FRISCO WATERFRONT
MOVIE—While lying on an operating table after an auto accident, a candidate for governor relives his life. Ben Lyon, Helen Twelve-trees and Rod La Rocque.

9 BISHOP FULTON J. SHEEN
Talk on subjects of interest to people of every faith. Sponsored by Admiral Corp.

25 RANGE RIDER—Western
“Stage To Rainbow’s End.” Range Rider helps young girl save her stage line. Jack Mahoney.

7:30 2 25 RED SKELTON—Comedy
Red is back with more of his hilarious characterizations.

9 PANTOMIME QUIZ
RETURN: Team No. 1 consists of John Barrymore, Jr., Rose Marie, Miss Jeff Donnell and guest Jack Haley. Team No. 2 is made up of Jackie Coogan, Dave Willock, Jan Clayton and guest, Eva Gabor. Mike Stokey emcees.

8:00 2 25 THIS IS SHOW BUSINESS
Guest panelist, Dagmar. Guest performers; Jan Murray, comedian and Dick Summers, singer.

5 4 FIRESIDE THEATER—Drama
“Phantom of the Bridge.” A young boy is obsessed with the thought of a bridge his father was working on before his death. Paul Langton, Robin Camp and Rica Owen.

7 MAKE ROOM FOR DADDY
Danny Thomas in the role of a harassed but happy family man.

9 BADGE 714—Drama

8:30 2 SUSPENSE—Drama
“The Valley of the Kings.” An expedition in Egypt falls under the curse of the pharaohs. Jack Livesey, Herbert Berghof.

5 4 CIRCLE THEATER—Drama
“Herman,” with Larry Bryden, Sally Gracie. A taxi-driver’s wife decides to take an interest in her husband’s career.

7 “CORREGIDOR”
MOVIE—Story of three doctors, one a woman, who are present at the battle of Corregidor. Otto Kruger, Elissa Landi, Donald Woods.

9 WOODS OFFBEAT
“The Inheritors.” Melvyn Douglas stars as Steve Randall.

25 FILM—Title Not Available
9:00 2 25 DANGER—Mystery
“Father of the Man.”

5 4 JUDGE FOR YOURSELF
Professional panel: Harold B. Clemenko of TV GUIDE. Producer Gilbert Miller and Gus Alampi, vaudeville and variety booking agent. Fred Allen emcees.

9 PLAY OF THE WEEK—Drama
“I Want To Be A Star.” Father of a girl who reads too many fan magazines gets discovered by a talent scout. James Dunn stars.

9:30 2 25 SEE IT NOW—Documentary
Edward R. Murrow.

4 TRIANGLE THEATER—Drama
5 BOB CONSIDINE—Chats
7 NAME’S THE SAME—Panel
Emcee Robert Q. Lewis with Joan Alexander and Bill Stern.

9 GAME OF THE WEEK—Film
Purdue vs. Wisconsin.

9:45 5 MAN ON THE GO—Alex Dreier
10:00 2 FAHEY FLYNN—News
4 MATCH YOUR WITS—Quiz
Lloyd Petit emcees game.

5 CLINT YOULE—Weather
7 CROWN THEATER—Drama
Gloria Swanson presents Richard Rober in “Half The Action.”
9 "BLACK TULIP"
MOVIE—(1st Showing.) A plot to steal formula for perfecting a black tulip. Patrick Waddington, Ann Soreen.

10:05 HAL WALKER—Sports
10:10 2 LEE PHILLIP—Weather
Temperatures and predictions.

5 DORSEY CONNORS—Ideas
Get ready for Hallowe’en.

MARY JANE JUNG—Weather

10:15 2 JOHN HARRINGTON—Sports
PAUL SKINNER—News
Late news events.

5 JACK ANGELL—News
COACH’S ROOM—Football
Discussion by Lisle Blackbourn, coach of Marquette U.

10:25 2 ART MERCIER—Sports Tips
Discussion for sportsmen.
BIL CARLSEN—Weather

10:30 2 JOHN HARRINGTON—Sports

4 GAME OF THE WEEK
Purdue vs. Wisconsin.

5 NORMAN BARRY—Sports
7 I'M THE LAW—Drama

10:45 2 IRV KUPCINET—Comments
Gossip and interviews.

5 HERBIE MINTZ SHOW—Music
Tunes, old and new.

11:00 2 "PROJECT X"
MOVIE—Young physicist joins forces with federal agents in tracking down a communist spy ring. Keith Andes, Rita Colton.

4 CITY DETECTIVE—Mystery
Joe Wilson is commentator.

7 ULMER TURNER—News

11:10 7 TOM DUGGAN—Comments

11:30 4 PLAYHOUSE—Drama

9 LES NICHOLS—News

11:45 5 FACES IN THE WINDOW
Ken Nordine narrates “Was It A Dream,” by Guy de Maupassant.

9 WEATHER NEWS

20 TOM MERCEN—News

12:00 2 "DEVIL DIAMOND"
MOVIE—Diamond syndicate has trouble with a cursed diamond. Frankie Darro and June Gail.

7 "PIRATE"
MOVIE—Adventure.

12:05 4 WRESTLING

What's keeping these big stars out of TV: Betty Hutton, Judy Garland, Betty Grable, Danny Kaye? ... TV GUIDE previews Godfrey's First Movie! ... Meet Mickey Spillane's TV Tough Guy, Biff Elliot ... and Peg Lynch, co-star of Ethel and Albert ... many more features and pictures!
### Morning Program

- **6:45** | 5 Everett Mitchell—Talks News for the farmers.
- **7:00** | 5 Today—Reports & Interviews Exclusive NBC film on President Peron of Argentina.
- **8:00** | 2 Ray Rayner—Comments Music, news and weather.
- **8:45** | 2 John Harrington—News [NEWS AND TEST PATTERN]
- **8:55** | 2 Jim Conway—News Stories behind the headlines.
- **9:00** | 2 Arthur Godfrey & Friends Marion Marlowe, Frank Parker, Janette Davis, the Mariners, Tony Marvin, Julius LaRosa, LuAnn Simms and Archie Bleyer’s orchestra.
- **9:30** | 2 DING DONG SCHOOL Nursery with Dr. Frances Horwich.
- **9:45** | 7 PIED PIPER SHOW—Kids Art Hern with stories and cartoons.
- **10:00** | 2 Paul Fogarty—Exercises Your waist line should not be your waste line.
- **10:30** | 7 CHILD CRAFT SHOW Nursery with Mrs. Emma Sheehy.
- **10:30** | 5 TIME FOR STORIES Tina Redmond reads to youngsters.
- **10:45** | 5 GLAMOUR GIRL—Contest Harry Babbit emcees audience participation show. Winner receives free expert beauty treatment and appears on following day’s show.
- **10:45** | 5 HAWKINS FALLS—Serial Bernardine Flynn and Bruce Dane.
- **10:50** | 7 BEULAH KARNEY PRESENTS Today Beulah creates a delicious liver terrapin.
- **11:00** | 9 A TO Z OF COKERY—Tips “Raiding the Icebox.”
- **11:15** | 7 NEWS AND TEST PATTERN GORDON THOMAS—Interviews Music, chatter and guests.
- **11:15** | 5 THE BENNETTS—Serial The Bennetts almost pay dearly for being good neighbors.
- **11:30** | 2 STRIKE IT RICH—Quiz Warren Hull emcees quiz game and he is assisted by a celebrity who serves as Helping Hand Guest.
- **11:30** | 5 THREE STEPS TO HEAVEN Adventures of a small town girl in New York, Phyllis Hill.
- **11:30** | 7 ED ALLEN—Exercises Special bustline exercises.

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**Wednesday**

**10:45** | 5 FOLLOW YOUR HEART—Serial Problems and adventures of a young Philadelphia society girl. Sallie Brophy and Nancy Sheridan.
- **10:50** | 7 WAYNE GRIFFIN—News
- **10:55** | 7 ULMER TURNER—News
- **11:00** | 2 VALIANT LADY—Serial Nancy Coleman in the title role. Jerome Cowan as her husband.
- **11:15** | 2 WHAT’S NEW IN KITCHENS Breta Grien and Nancy Vorpagel.
- **11:30** | 2 FRANCOIS POPE—Recipes
- **11:30** | 7 BREAKFAST WITH O’NEIL Guests, music and games with Danny, Chet Roble, Nancy Wright, Don Jacoby and The Adorables.
- **11:45** | 2 STEVE FENTRESS—News
- **11:55** | 2 FIRST CURTAIN—Film “Hawk of the Wilderness,” part 3.
- **11:55** | 7 LOVE OF LIFE—Serial
- **12:00** | 2 SEARCH FOR TOMORROW Joanne fights to keep her young daughter and find happiness with the man she loves.
- **11:00** | 2 EARL NIGHTINGALE—Chats Talks of everyday interest.
- **11:45** | 2 GUIDING LIGHT—Serial Mrs. Allen tells Kathy the story of her unfortunate marriage.
- **11:55** | 5 NEWS
- **12:00** | 2 LUNCHEON WITH BILLY Musical-variety show with Billy Leach, Jean Williams and Shirley Ryan and Hal Kartun’s band.
- **12:25** | 2 BOB HEISS—Interviews Guests and comments.
- **12:30** | 2 NOONTIME COMICS—Film Johnny Coons entertains the kids with stories and films. (Was Johnny a cute baby? See page A-3.)
- **12:30** | 7 HAPPY PIRATES—Kids’ Fun Songs by Dick “Two Ton” Baker. (Was Dick a cute baby? See the story on page A-3.)
- **12:30** | 9 HI LADIES—Jack Payne Vocalists Jackie Van and Mike Douglas participate.
- **12:45** | 2 NEWS AND TEST PATTERN
5 ANIMAL PLAYTIME-Kids' Fun
Win Stracke entertains the youngsters with his guitar. (Was Win a cute baby? See page A-3.)

7 TIME FOR FUN-Nicky Francis
Nicky and Bobo, the woolly dog.

12:45 9 MAGIC CARPET-Kids
12:55 4 BILL CARLSEN-Weather
7 ULMER TURNER-News
1:00 2 DOUBLE OR NOTHING
Bert Parks emcees quiz game.

BEHIND THE SCREENS
A look at what goes on "off-camera" in a television studio.

5 BOB & KAY SHOW-Chats
Guest interviews and chatter with Kay Westfall and Bob Murphy. (Was Kay a cute baby? See p. A-3.)

7 RUTH CROWLEY-Baby Care
Dr. Howard S. Traisman, assistant attending pediatrician at Children's Memorial Hospital discusses accidents.

9 WATCH TO WIN-Quiz
Tom Moore emcees give-away game. Music by the Starnoters.

1:15 7 STUART BRENT-Discussion
Advice and information for women.

1:30 2 LINKLETTER'S HOUSEPARTY
Art Linkletter and the ladies.

4 BEULAH DONOHUE-Women
News and hints for the ladies.

7 THE DOWDS-Discussion
Betty and Don Dowd talk about things of every-day interest.

9 LEARNING BRINGS ADV.
Illinois Institute of Technology.

2:00 2 BIG PAYOFF-Quiz for Men
Randy Merriman and Bess Myerson.

5 4 KATE SMITH SHOW
Ted Collins acts as host.

7 CLAUDE KIRCHNER SHOW
Guests, comments and interviews.

9 PAUL DIXON SHOW
Musical pantomimes with Paul, Wanda Lewis and Sis Camp.

2:25 7 ULMER TURNER-News

2:30 2 BOB CROSBY SHOW
Music by Bob, the Modernaires, and Joan O'Brien.

7 MOVIE QUICK QUIZ
Dick "Two Ton" Baker is emcee. (See Dick as a baby. Page A-3.)

2:45 7 MIQUE COLLIS SHOW-Tips
Fashion news and shopping hints.

3:00 2 PETTICOAT PARTY-Games
Emcee Frazier Thomas with music by Barbara Sims, Jack Fulton and Hank Winston.

5 4 WELCOME TRAVELERS
Tommy Bartlett interviews visitors to the city of Chicago.

7 TURN TO A FRIEND
Dennis James is emcee.

9 TV MATINEE-Film
"Hair Trigger Casey."

20 TRUDY BEILFUSS-Foods
New and exciting dishes.

3:30 2 SHOPPING WITH O'RILEY
Buying hints for women with Patrick O'Riley and Lee Phillip. (Was Lee a cute baby? See page A-3.)

5 4 ON YOUR ACCOUNT
Johnny Olsen interviews people with human interest stories to tell.

7 ERN WESTMORE SHOW
Ern, his wife Betty and singing star Dick Hyde.

9 JOHNS HOPKINS-Science
News from the scientific world.

3:45 2 "LAST CURTAIN"
MOVIE-Greta Gynt and Kenneth Duncan.

4:00 4 YOUR LIBRARY STORY
Tales for children.

5 ATOM SQUAD-Adventures
"The Man With The Burning Ice."

7 ULMER TURNER-News

9 "PRAIRIE PALS"
MOVIE-Western with Art Davis.

4:05 7 "TEXAS JACK"
MOVIE-Local school teacher is kidnapped at a traveling medicine show. Jack Perrin and Jayne Regan.

4:15 4 PLATO THE PARROT
Cartoons by Sid Stone.

5 GABBY HAYES SHOW-Tales
Western serial show in part.

4:30 5 4 HOWDY DOODY-Puppets
Bob Smith emcees.

20 REC ROOM-Ted Clark
Teenagers and records.

4:55 7 COMMERCIAL-Film

5:00 2 GARFIELD GOOSE & FRIEND
Funny movies.

4 FOREMAN TOM-Western
5 ELMER THE ELEPHANT
John Conrad entertains.

7 ANGEL CASEY-Film
Short movies and cartoons. (Was Angel a cute baby? See page A-3.)
“DO IT YOURSELF WITH MISTER DO-IT”
TONIGHT
7:15 pm
CHANNEL 7
Featuring Cummins do-it
Shop

TONIGHT AT 7:30
WGN-TV—CHANNEL 9
A FULL HOUR CONCERT
CHICAGO SYMPHONY ORCHESTRA
For FREE TICKETS write
CHICAGO TITLE AND TRUST COMPANY
111 West Washington St., Chicago 2, Illinois

The Conrad Hilton
presents:
14th Edition
ICE SHOW
ICE CHARADES
A MAXEIL ABBOTT PRODUCTION
FRANKIE MASTERS
and his orchestra
DINNER SHOW 8:30
SUPER SHOW 12:00

CALL "PHIL" WAbush 3-4400
Boulevard Room

9 JUNIOR EDITION—News
Information for teen-agers.

MOVIE—Western
5:15 7 ROOTIE KAZOOTIE—Puppets
Emcee Todd Russell
9 JUNIOR CROSSROADS
5:30 2 GENE AUTRY TIME—Film
Western adventure stories.

LLOYD PETTIT—Sports Picture
5 KIDS' KARNIVAL KWIZ—Fun
Art Hern as Natco, the clown.
7 BOB ATCHER—Serial Film
9 ROBERT F. HURLEIGH—News

5:45 4 PAUL SKINNER—News
9 CURBSTONE CUT UP—Chats
Ernie Simon conducts interviews.

5:50 5 JACK ANGELL—News
5:55 4 BILL CARLSEN—Weather
6:00 2 BOB ELSON—Sports
Events in the world of sports.

BLUE ROOM—Musical
5 CLINT YOULE—Weather
Predictions for tomorrow.
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventures
“Operation Treachery.”

HAL WALKER—Sports
6:05 5 ALEX DREIER—Features
6:10 5 JOE WILSON—Sports
7 JACK DREES—Sports
Latest in sports news.

MARY JANE JUNG—Weather
6:15 2 JULIAN BENTLEY—News
Late roundup of world news.

BEL TRIO—Tunes
5 DORSEY CONNORS—Travel
Victoria, Canada.

NUMBER PLEASE—Quiz Game
- Jack Brickhouse conducts.

TV TOPICS—Preview
6:20 5 TONY WEITZEL—Comments
6:25 7 WAYNE GRIFFIN—Weather
6:30 2 DOUGLAS EDWARDS—News
5 4 EDDIE FISHER SHOW—Tunes
Guest: singer Ann Crowley.

MARK SABER—Mystery
9 SPENCER ALLEN—News

6:45 2 PERRY COMO SHOW
Perry, The Fontanes and The Chorus
do “Papaya Mama.”
5 4 JOHN C. SWAYZE—News
9 SPENCER ALLEN—News

7:00 2 ARTHUR GODFREY & FRIENDS
Marion Marlowe, Frank Parker, Jul-
lius LaRosa, Lu Ann Sims, Haleloke.

OLSEN 3:30 P.M. 5
HALELOKE 7 P.M. 2
5  MARRIED JOAN—Comedy
Joan almost succeeds in making
Brad believe her new dress is not
new at all until she is subjected
to the electronic wizardry of a lie
detector. Joan Davis, Jim Backus.

7 FOCAL POINT
Film shorts.

9 FRONT PAGE DETECTIVE
"Toying With Murder." While read-
ing the gossip columns, columnist
David Chase (Edmund Lowe) hears
the doorbell ring, and when he
answers the door finds an ugly
revolver pointing straight at him.
Program Not Available

7:15 7 DO IT YOURSELF
Mr. Do-It, with an assist from
his wife, makes a sewing cabinet.
Sponsored by Cummins Chicago
Corp.

7:30 5 MY LITTLE MARGIE
Margie takes her father to a spir-
itualist. Gale Storm.

7 WHAT'S YOUR QUESTION?
Art Youngquist gives household
hints on repairing. Sponsored by
Cummins Chicago Corp.

9 CHICAGO SYMPHONY
The overture to "Simiramide" by
Rossini, the symphonic poem
"Vltava" by Smetana, "Water
Music" by Handel (five movements,
arranged by Hamilton Harty) and
the overture to "La Forza Del
Destino" by Verdi. Sponsored by
Chicago Title & Trust Co.

8:00 2 STRIKE IT RICH—Quiz
Warren Hull emcees.

5  KRAFT THEATER—Drama
"The Picket Fence." An old house
in Vermont houses three genera-
tions who cannot understand one
another. Sponsored by Kraft
Foods.

7 LIFE OF RILEY
"Surprise Package." Riley is key
man of his lodge, "The Brooklyn
Patriots of Los Angeles," and he
expects to be honored with a gift.
William Bendix.
Program Not Available

8:15 7 FILM SHORT

FRISKY
FUNNY
WONDERFUL

Tonight see
"My Little Margie"
starling Gale Storm and Charles Farrell

WNBQ Channel 5
7:30 PM
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and fine menu ideas!

WEDNESDAY
NBC
8:00 p. m. CST
"The
Picket Fence"

THURSDAY
ABC
8:30 p. m. CST
"Alias
Jimmy Valentine"

A-41
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City Zone State

This order may be given to your newsdealer or mailed to TV GUIDE'S subscription office in New York.

8:30 2  I'VE GOT A SECRET—Panel
Emcee Garry Moore with panel: Faye Emerson, Bill Cullen, Jayne Meadows and Henry Morgan.

7 INVITATION PLAYHOUSE
"Take A Message."

9 ON YOUR WAY—Quiz Game
Bud Collyer emcees.

8:45 7 PAUL HARVEY—Discussion
9:00 2 BOXING—From New York
Randy Turpin, European champion vs. Carl "Bobo" Olson, American champion, middleweight title bout.

JIMMY POWERS' RATINGS: Olson is rated 1st. Fights, 58, Won, 53. Lost, 5. K.O.'s, 25. Turpin is rated 2nd. Fights, 53, Won, 49. Lost, 3. Drew, l. K.O.'s, 33. Olson will be the next world's middleweight champion.

5 THIS IS YOUR LIFE—Edwards
Ralph Edwards presents the life story of a well known person.

7 STU ERWIN—Comedy
Father Stu doesn't have a chance among his wife June and two teenage daughters.

9 TIMES SQUARE PLAYHOUSE
Herbert Marshall presents "Mr. O," starring Ludwig Donath. Democracy is put to work in a mining town.

9:30 5 TV PLAYHOUSE—Drama
"Allanah," starring Tommy Rettig and Marguerite Chapman. A mysterious person supplies toys to a love starved youngster.

7 LIFE WITH ELIZABETH
9 LIVESTOCK SHOW—Musical
Songs and piano arrangements.

9:45 2 SPORTS SPOT—Review
4 MILWAUKEE NEWSREEL
News events on film.

10:00 2 FAHEY FLYNN—News
4 ADVENTURES IN SPORTS
Sports thrills on film.

5 CLINT YOUNGE—Weather
7 MOVIE—Title Not Available.
9 "C-MEN"
MOVIE—Investigator of the U. S. Customs Department tracks down a jewel smuggler. Dean Jagger, John Carradine.

5 HAL WALKER—Sports
10:05 2 DR. A. A. SUPPAN—News
10:10 2 LEE PHILLIP—Weather
5 DORSEY CONNORS—Tips
MARY JANE JUNG—Weather
10:15  2  JOHN HARRINGTON—News
      Late world information.
      NEWS
      5  JACK ANGELL—News
          Up to the minute news events.
      Program Not Available
10:25  2  ART MERCIER—Sports Tips
      4  BILL CARLSEN—Weather
          Temperatures and predictions.
      10:30  2  JOHN HARRINGTON—News
      4  PRO FOOTBALL HIGHLIGHTS
      5  NORMAN BARRY—Sports
          Late sports information.
      10:45  2  IRV KUPCINET—Comments
          Gossip and interviews.
      4  DRAGNET—Police Drama
          Sgt. Joe Friday (Jack Webb) investigates elderly woman's report
          that her daughter was shot.
5  HERBIE MINTZ SHOW—Music
      Melodies, old and new.
11:00  2  "DUKE COMES BACK"
      MOVIE—Prize fighter, engaged to
          marry a society girl, plans to give
          up the ring after winning the
          championship. Allen Lane, Heather
          Angel and Genevieve Tobin.
      5  "HIGH SCHOOL HERO"
      MOVIE—Football game causes
          trouble among students. Freddie
          Stewart, June Preisser.
      7  ULMER TURNER—News
      11:10  7  TOM DUGGAN—Comments
          Gossip, chatter and interviews.
      11:30  4  TOM MERCEIN SHOW
          Musical films and comments.
      9  LES NICHOLS—News
      11:45  4  TOM MERCEIN—News
      11:45  9  "MARKED MEN"
      MOVIE—Man hunt gets under way
          in Arizona. Warren Hull, Isabel
          Jewel.
12:00  2  "DUAL ALIBI"
      MOVIE—Brothers who win money
          in the French lottery are exploited.
          Herbert Lom.
5  "MURDER AT DAWN"
      MOVIE—With Mischa Auer, Joseph-
          ine Dunn and Jack Mulhall.
12:05  4  "FORBIDDEN TRAILS"
      MOVIE—Three marshals wipe out
          outlaws. Buck Jones, Tim McCoy.
1:30  7  ULMER TURNER—News
      Events around the world. Spon-
      sored by Foster TV.

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City and Suburbs

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Fullerton
UPHOLSTERY
Formerly on Armitage
<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:45</td>
<td>5 EVERETT MITCHELL</td>
<td>Talks</td>
</tr>
<tr>
<td>7:00</td>
<td>TODAY—Reports &amp; Interviews</td>
<td>George Skinner surveys the coal industry. From Philadelphia.</td>
</tr>
<tr>
<td>8:00</td>
<td>2 RAY RAYNER</td>
<td>Comments</td>
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<tr>
<td></td>
<td>News, weather and music.</td>
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<tr>
<td>8:45</td>
<td>2 JOHN HARRINGTON—News</td>
<td>NEWS AND TEST PATTERN</td>
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<td></td>
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<tr>
<td>8:55</td>
<td>2 JIM CONWAY—News</td>
<td>Stories behind the headlines.</td>
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<tr>
<td>9:00</td>
<td>2 ARTHUR GODFREY &amp; FRIENDS</td>
<td>NEWS AND TEST PATTERN</td>
</tr>
<tr>
<td></td>
<td>Marion Marlowe, Frank Parker, Janette Davis, the Mariners, Tony Martin, Julius LaRosa, Lu Ann Simms and Archie Blyer’s orchestra.</td>
<td></td>
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<tr>
<td>9:15</td>
<td>7 CARTOONS—Fun For Kids</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Nursing with Dr. Frances Horwich.</td>
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<tr>
<td>9:30</td>
<td>5 GLAMOUR GIRL—Contest</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td>9:45</td>
<td>7 CHILD CRAFT SHOW</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Education. Pre-school instruction.</td>
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<tr>
<td>10:00</td>
<td>5 HAWKINS FALLS—Serial</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Variety meals among the best buys.</td>
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<tr>
<td>10:15</td>
<td>2 BAIRD PUPPETS</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Bil and Cora Baird.</td>
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<tr>
<td>10:30</td>
<td>2 STRIKE IT RICH—Quiz</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Warren Hull emcees quiz game with a guest celebrity.</td>
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<tr>
<td>10:45</td>
<td>5 FOLLOW YOUR HEART—Serial</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Stars Sallie Brophy, Nancy Sheldon, Louis Hollister, John Seymour.</td>
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<tr>
<td>11:00</td>
<td>7 ED ALLEN</td>
<td>Exercises</td>
</tr>
<tr>
<td></td>
<td>Calf and ankle slimmers.</td>
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<tr>
<td>11:05</td>
<td>7 WAYNE GRIFFIN—News</td>
<td>News</td>
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<tr>
<td>11:10</td>
<td>7 ULMER TURNER—News</td>
<td>News</td>
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<tr>
<td>11:00</td>
<td>2 VALIANT LADY—Serial</td>
<td>News</td>
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<tr>
<td></td>
<td>Nancy Coleman in the title role.</td>
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<tr>
<td></td>
<td>Jerome Cowan is her husband.</td>
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<tr>
<td>11:45</td>
<td>5 WHAT’S NEW IN KITCHENS</td>
<td>NEWS AND TEST PATTERN</td>
</tr>
<tr>
<td></td>
<td>Breta Griem and Nancy Vorpagel.</td>
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<tr>
<td>12:00</td>
<td>5 FRANCOIS POPE—Recipes</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Chocolate angel food cake and individual French pastries.</td>
<td></td>
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<tr>
<td>12:15</td>
<td>7 BREAKFAST WITH O’NEIL</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Guests, music and games with Danny, Chet Roble, Nancy Wright, Don Jacoby and The Adorables.</td>
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<tr>
<td>12:15</td>
<td>7 STEVE FENTRESS—News</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td>12:45</td>
<td>7 FIRST CURTAIN—Film</td>
<td>NEWS AND TEST PATTERN</td>
</tr>
<tr>
<td>13:15</td>
<td>7 LOVE OF LIFE—Serial</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td>13:30</td>
<td>7 SEARCH FOR TOMORROW</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Joanne fights to keep her young daughter.</td>
<td></td>
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<tr>
<td>13:45</td>
<td>7 EARL NIGHTINGALE—Chats</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Talks of everyday interest.</td>
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<tr>
<td>13:45</td>
<td>7 GUIDING LIGHT—Serial</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Kathy is disturbed to find Dick indifferent to plans for the future.</td>
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<tr>
<td>13:55</td>
<td>7 ULMER TURNER—News</td>
<td>NEWS AND TEST PATTERN</td>
</tr>
<tr>
<td>14:00</td>
<td>7 LUNCHEON WITH BILLY</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Musical-variety show with Billy Leach, Jean Williams, Shirley Ryan.</td>
<td></td>
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<tr>
<td>14:45</td>
<td>7 BOB HEISS—Interviews</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Music and guests.</td>
<td></td>
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<tr>
<td>14:45</td>
<td>7 NOONTIME COMICS—Film</td>
<td>NEWS AND TEST PATTERN</td>
</tr>
<tr>
<td></td>
<td>Johnny Coons entertains the kids.</td>
<td></td>
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<tr>
<td></td>
<td>(Was Johnny a cute baby? See page A-3.)</td>
<td></td>
</tr>
<tr>
<td>14:45</td>
<td>7 HAPPY PIRATES—Kids’ Fun</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Dick “Two Ton” Baker, emcee.</td>
<td></td>
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<tr>
<td></td>
<td>(See Dick as a baby. Page A-3.)</td>
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<tr>
<td>14:45</td>
<td>7 HI LADIES—Jack Payne</td>
<td>NEWS AND TEST PATTERN</td>
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<tr>
<td></td>
<td>Jack Payne emcees with Harold Turner at the organ.</td>
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<tr>
<td>14:45</td>
<td>7 ANIMAL PLAYTIME—Kids’ Fun</td>
<td>NEWS AND TEST PATTERN</td>
</tr>
<tr>
<td></td>
<td>Win Stracke and his guitar. (Was Win a cute baby? See page A-3.)</td>
<td></td>
</tr>
</tbody>
</table>
THU OCT 22

7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo cut capers.

12:45 9 MAGIC CARPET—Kids

12:55 4 BILL CARLSEN—Weather

7 ULMER TURNER—News

1:00 2 20 I'LL BUY THAT—Panel
Mike Wallace emcees audience participation game with panelists.

BEHIND THE SCREENS
A peek behind the television screen.

5 BOB & KAY SHOW—Chats
Guests and chatter with Kay Westfall and Bob Murphy. (Was Kay a cute baby? See page A-3.)

7 RUTH CROWLEY—Baby Care
Introducing the four-year-old.

9 WATCH TO WIN—Quiz
Tom Moore emcees. Music by the Starnoters.

1:15 7 STUART BRENT—Discussion
Advice and information for women.

1:30 2 LINKLETTER'S HOUSEPARTY
Art Linkletter and the ladies.

BEULAH DONOHOE—Women
Dr. Rudolph Dickurs, professor of psychiatry at the University of Chicago discusses "The Challenge of Marriage and Parenthood."

7 THE DOWDS—Discussion
Betty and Don Dowd.

Program Not Available

2:00 2 25 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

5 4 KATE SMITH SHOW
Ted Collins acts as host.

7 CLAURA KIRCHNER SHOW
Show directed to the women.

9 PAUL DIXON SHOW—Music
Musical pantomimes with Paul, Wanda Lewis and Sia Camp.

2:25 7 ULMER TURNER—News

2:30 2 25 BOB CROSBY SHOW
The Modernaires and Joan O'Brien.

7 MOVIE QUICK QUIZ
Dick "Two Ton" Baker, emcee.
(See Dick as a baby. Page A-3.)

2:45 7 MIQUE COLLIS SHOW—Tip
Fashion news and shopping hints.

25 AMERICAN DAIRY

3:00 2 PETTICOAT PARTY—Games
Emcee Frazier Thomas with vocals by Barbara Sims and Jack Fulton.

5 4 WELCOME TRAVELERS
Tommy Bartlett interviews visitors.

7 TURN TO A FRIEND
Dennis James is emcee.

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southeast

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south

MASTER SERVICE CO.
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<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Channel</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>3:00</td>
<td>9 REVERIA SHOW</td>
<td>TRUDY BEILFUSS — Foods</td>
<td>Foods: The art of cake decoration.</td>
</tr>
<tr>
<td>3:15</td>
<td>9 TV MATINÉE — Film</td>
<td></td>
<td>9 TV MATINÉE — Film: Patrick O’Riley and Lee Phillips. (Was Lee a cute baby? See pg. A-3.)</td>
</tr>
<tr>
<td>3:30</td>
<td>2 SHOPPING WITH O’RILEY</td>
<td>Patrİck O’Rİley and Lee Phİllİpp. (Was Lee a cute baby? See pg. A-3.)</td>
<td>Johnny Olsen interviews people with human interest stories to tell.</td>
</tr>
<tr>
<td>3:45</td>
<td>7 ERN WESTMORE SHOW</td>
<td>Ern, Betty and singer Dick Hyde.</td>
<td>Ern, Betty and singer Dick Hyde.</td>
</tr>
<tr>
<td>3:30</td>
<td>9 GUIDE RIGHT — Film</td>
<td>MOVIE — Title Not Available</td>
<td>MOVIE — Title Not Available: Tony Quinn and Constance Smith.</td>
</tr>
<tr>
<td>3:45</td>
<td>2 &quot;DON'T SAY DIE&quot;</td>
<td>MOVIE — Tony Quinn and Constance Smith.</td>
<td>&quot;DON'T SAY DIE&quot;: MOVIE — Tony Quinn and Constance Smith.</td>
</tr>
<tr>
<td>4:00</td>
<td>4 GRETCHEN COLNIK</td>
<td>Recipes and ideas.</td>
<td>Recipes and ideas.</td>
</tr>
<tr>
<td>5:00</td>
<td>9 &quot;FRONTIER FURY&quot;</td>
<td>MOVIE — Lone Rider sets out to capture a gang of outlaws. George Houston and Al St. John.</td>
<td>MOVIE — Lone Rider sets out to capture a gang of outlaws. George Houston and Al St. John.</td>
</tr>
<tr>
<td>4:05</td>
<td>7 &quot;RANGE WARFARE&quot;</td>
<td>MOVIE — Western adventure.</td>
<td>MOVIE — Western adventure.</td>
</tr>
<tr>
<td>4:15</td>
<td>4 LITTLE AMATEURS — Talent</td>
<td>Art Whifflefield is emcee.</td>
<td>Art Whifflefield is emcee.</td>
</tr>
<tr>
<td>5:10</td>
<td>4 HOWDY DOODY — Puppets</td>
<td>Watch Howdy and his pals up to their old tricks. Bob Smith emcees.</td>
<td>Watch Howdy and his pals up to their old tricks. Bob Smith emcees.</td>
</tr>
<tr>
<td>5:30</td>
<td>7 COMMERCIAL — Film</td>
<td></td>
<td></td>
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<tr>
<td>5:00</td>
<td>2 GARFIELD GOOSE &amp; FRIEND</td>
<td>Laughs galore with the gander who thinks he’s “people.”</td>
<td>Laughs galore with the gander who thinks he’s “people.”</td>
</tr>
<tr>
<td>5:15</td>
<td>5 FOREMAN TOM — Western</td>
<td>Tall tales and film stories.</td>
<td>Tall tales and film stories.</td>
</tr>
<tr>
<td>5:30</td>
<td>9 ELMER THE ELEPHANT</td>
<td>John Conrad entertains the children with his intelligent elephant.</td>
<td>John Conrad entertains the children with his intelligent elephant.</td>
</tr>
<tr>
<td>6:00</td>
<td>5 ANGEL CASEY — Film</td>
<td>Short movies and cartoons.</td>
<td>Short movies and cartoons.</td>
</tr>
<tr>
<td>6:15</td>
<td>9 TALENT TOTS</td>
<td>Connie Baxter, with music by the Starnoters.</td>
<td>Connie Baxter, with music by the Starnoters.</td>
</tr>
<tr>
<td>6:30</td>
<td>4 MOVIE — Western</td>
<td></td>
<td></td>
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<tr>
<td>7:00</td>
<td>2 GENE AUTRY TIME — Film</td>
<td>Western adventure stories.</td>
<td>Western adventure stories.</td>
</tr>
<tr>
<td>7:15</td>
<td>4 LLOYD PETTIT — Sports</td>
<td></td>
<td></td>
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<tr>
<td>7:30</td>
<td>5 KIDS’ KARNIVAL KWIZ — Fun</td>
<td>Art Hern as Natco the Clown.</td>
<td>Art Hern as Natco the Clown.</td>
</tr>
<tr>
<td>8:00</td>
<td>9 ROBERT F. HURLEIGH — News</td>
<td></td>
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<tr>
<td>8:15</td>
<td>5 PAUL SKINNER — News</td>
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<tr>
<td>8:30</td>
<td>9 CURBSTONE CUT UP — Chats</td>
<td>Ernie Simon conducts interviews.</td>
<td>Ernie Simon conducts interviews.</td>
</tr>
<tr>
<td>8:45</td>
<td>5 JACK ANGELL — News</td>
<td></td>
<td></td>
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<tr>
<td>9:00</td>
<td>5 BILL CARLSEN — Weather</td>
<td></td>
<td></td>
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<tr>
<td>9:15</td>
<td>2 BOB ELSON — Sports</td>
<td>Late sports information.</td>
<td>Late sports information.</td>
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<tr>
<td>9:45</td>
<td>5 CLINT YOULE — Weather</td>
<td></td>
<td></td>
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<tr>
<td>10:00</td>
<td>7 AUSTIN KIPLINGER — News</td>
<td></td>
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<tr>
<td>10:15</td>
<td>9 CAPTAIN VIDEO — Adventures</td>
<td>At Hodge with Ben Lackland, Germaine Raphael and Don Hastings.</td>
<td>At Hodge with Ben Lackland, Germaine Raphael and Don Hastings.</td>
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<tr>
<td>10:30</td>
<td>5 HAL WALKER — Sports</td>
<td></td>
<td></td>
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<tr>
<td>10:45</td>
<td>5 ALEX DREIER — Features</td>
<td></td>
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<tr>
<td>11:00</td>
<td>2 LAY SINGER — News</td>
<td></td>
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<tr>
<td>11:15</td>
<td>5 JOE WILSON — Sports</td>
<td>Late news from the sports world.</td>
<td>Late news from the sports world.</td>
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<tr>
<td>11:30</td>
<td>7 JACK DREES — Sports</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:45</td>
<td>9 MARY JANE JUNG — Weather</td>
<td>Temperatures and predictions.</td>
<td>Temperatures and predictions.</td>
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<tr>
<td>12:00</td>
<td>2 JULIAN BENTLEY — News</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12:30</td>
<td>5 DORSEY CONNORS — Travel</td>
<td>Visit to Hololulu.</td>
<td>Visit to Hololulu.</td>
</tr>
<tr>
<td>1:00</td>
<td>2 TV TOPICS — Preview</td>
<td></td>
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<tr>
<td>1:15</td>
<td>5 TONY WEITZEL — Comments</td>
<td></td>
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<tr>
<td>1:30</td>
<td>7 WAYNE GRIFFIN — Weather</td>
<td></td>
<td></td>
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<tr>
<td>1:45</td>
<td>3 DOUGLAS EDWARDS — News</td>
<td>News events around the world.</td>
<td>News events around the world.</td>
</tr>
<tr>
<td>2:00</td>
<td>4 DINAH SHORE SHOW</td>
<td>Dinah sings songs of yesterday and today.</td>
<td>Dinah sings songs of yesterday and today.</td>
</tr>
<tr>
<td>2:15</td>
<td>9 LONE RANGER — Western</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:30</td>
<td>9 SPENCER ALLEN — News</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2:45</td>
<td>2 JANE FROMAN SHOW</td>
<td>Cuban setting. “I’ll See You In Cuba,” “Vaya Con Dios.”</td>
<td>Cuban setting. “I’ll See You In Cuba,” “Vaya Con Dios.”</td>
</tr>
<tr>
<td>3:00</td>
<td>5 JOHN C. SWAYZE — News</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3:15</td>
<td>9 SPENCER ALLEN – Local News</td>
<td>Local events of interest.</td>
<td>Local events of interest.</td>
</tr>
<tr>
<td>3:30</td>
<td>2 MEET MR. McNUTLEY — Comedy</td>
<td>Prof. McNutley puts himself in debt to buy a speedboat which brings him more trouble than he bargained for.</td>
<td>Prof. McNutley puts himself in debt to buy a speedboat which brings him more trouble than he bargained for.</td>
</tr>
</tbody>
</table>
5 GROUCHO MARX—Quiz
Groucho trades barbs with contestants in "You Bet Your Life."

7 QUICK AS A FLASH—Quiz
Bud Collyer emcees quiz game.

9 THROUGH THE CAMERA EYE
Emcee Bill Evans and Robert L. McIntyre, Chicago Tribune camera editor, discuss photography developments and give aid to amateur camera enthusiasts.

Program Not Available

7:30 2 FOUR STAR PLAYHOUSE

4 TRANGLE THEATER
5 TREASURY MEN IN ACTION
"The Case of the Prosperous Pauper." Treasury agents trail a supposedly poor news dealer through 38 banks and $200,000 in deposits.

7 WHERE'S RAYMOND?
Ray Bolger is starred as the fun loving and eccentric Raymond.

9 "THUNDER IN THE PINES"
MOVIE—Two feuding Lumberjacks unite in defense of each other's rights. George Reeves, Ralph Byrd, Michael Whalen and Denise Darcel.

8:00 2 VIDEO THEATER—Drama
4 OZZIE AND HARRIET—Comedy
Family comedy situations with the Nelsons.

5 DRAGNET—Police Drama
Sgt. Friday (Jack Webb) tries to prove that a charge of robbery and assault filed against a rookie cop, is a frameup.

7 RAMAR OF THE JUNGLE
Jon Hall stars in "The Flower of Doom." Two unscrupulous Americans are caught trying to steal the sacred tablet of Vyasa.

NEWS AND TEST PATTERN

8:30 2 BIG TOWN—Drama
An escaped convict, using Steve Wilson as his hostage, resorts to time bombs, bullets and disguises. Pat McVey and Jane Nigh.

5 4 FORD THEATER—Film
"The Bachelor," with Wanda Hendrix, William Lundigan and Angela Greene. A young bachelor learns his fiancee's true feelings.

7 KRAFT THEATER
"Alias Jimmy Valentine." A safecracker who has gone straight is faced with returning to prison. (This is a new series, not a re-run.) Sponsored by Kraft Foods.

9 SPOTLIGHT PLAYHOUSE
"Gold Mounted Guns," starring Rod Cameron. The story of a pair of gold-mounted guns belonging to the Pecos Kid.

9:00 2 PLAYHOUSE—Drama
"Hollywood Love Story." A young girl falls in love with a movie actor and tragedy is the result.

5 4 MARTIN KANE—Drama
Martin Kane (Mark Stevens) sets out to prove that a man convicted of murder may be innocent.

9 PRO FOOTBALL HIGHLIGHTS
Films of outstanding games.

20 NEWS AND TEST PATTERN

9:30 2 PLACE THE FACE—Quiz
Jack Smith emcees the fun.

5 4 FOREIGN INTRIGUE
"Jet Pilots." Michael Powers finds himself in possession of top secret information.

7 SHOWCASE—Drama
"The Hand of St. Pierre," with Bruce Bennett and Jacqueline Duval a tough infantry sergeant becomes amorous over a beautiful French girl who nurses him when he is wounded near her home.

9 BOSTON BLACKIE—Drama
Kent Taylor stars as Blackie.

10:00 2 FAHEY FLYNN—News
4 BIG PLAYBACK—Bill Stern
5 CLINT YOULE—Weather
Temperatures and predictions.

7 ASK THE MAN—Discussion
9 "DEVIL'S CARGO"
MOVIE—Murder of a race-track operator is the first in a series of killings solved by The Falcon. John Calvert, Rochelle Hudson.

HAL WALKER—Sports

10:05 2 DR. A. A. SUPPAN—News
10:10 2 LEE PHILLIP—Weather
Temperatures and predictions.

5 DORSEY CONNORS—Ideas
Practical uses for modeling clay.

MARY JANE JUNG—Weather

10:15 2 JOHN HARRINGTON—Sports
Events in the world of sports.

4 NEWS
Every Thursday on TV
Wedgewood Theatre
presents
outstanding dramas
10:30 - 11:00 P.M.

Tonight
VON LINDEN FILE

starring
JOAN LESLIE
and
STEVE BRODIE

Sponsored by
RHEEM MFG. CO.

Channel
WBKB

ABC TELEVISION NETWORK

5 JACK ANGELL—News
Late news information.

10:25 2 ART MERCIER—Sports Tips

10:30 2 JOHN HARRINGTON—News
MEET MR. MCNUTLEY—Comedy
Prof. McNutley puts himself in
debt to buy a speedboat which
brings him more trouble than he
bargained for. Ray Milland.

5 NORMAN BARRY—Sports

7 "VON LINDEN FILE"
MOVIE—Starring Joan Leslie and
Steve Brodie.

10:45 2 IRV KUPCINET—Comments
Gossip and interviews.

5 HERBIE MINTZ SHOW—Music
Melodies, old and new.

11:00 2 "POISON PEN"
MOVIE—An English village is
thrown into chaos by anonymous
letters. Flora Robson.

4 YOUR HIT PARADE
Top tunes by Dorothy Collins,
Snooky Lansc, Raymond Scott's
Orchestra and Gisele Mackenzie.

5 HARNESS RACING
Joe Wilson describes the sulky
races from Maywood Park.

7 ULMER TURNER—News
9 "SHE SHALL HAVE MURDER"
MOVIE—(1st Showing.) Girl who
works in a lawyer's office begins
to write a murder mystery. Rosa-
mund John, Derek de Marney.

11:10 7 TOM DUGGAN—Comments
Gossip and interviews.

11:30 4 CAPTURED—Film Drama
MOVIE—Title Not Available

12:00 2 "SMALL BACK ROOM"
MOVIE—Crippled scientist solves
the secret of a deadly enemy
weapon. David Farrar, Kathleen
Byron.

7 "SPEED TO SPARE"
MOVIE—A man, robbed of an
Olympic trophy through a techni-
cality, trains his son for the death-
alon. Bruce Bennett, Joan Fontaine.

12:05 4 "PIONEERS"
MOVIE—Gang of outlaws incites
Indians against a wagon train.
Tex Ritter, Slim Andrews.
CHARLEY DRESSEN, the Brooklyn Dodgers' manager, signed for a series of telefilms in which he'll be shown coaching rookie ballplayers. A top major league star will follow the coaching sequence on each show to demonstrate how he plays a particular position.

* * *

Credit MAX LIEBMAN's attempt to change the format on Your Show of Shows as a noble but unsuccessful try. With most of the critics panning the new program this year, LIEBMAN is reverting quietly to last season's format . . . MILTON BERLE wants to do a half-hour radio show each week, in addition to his TV program.

* * *

ABC setting plans for still another full-hour dramatic series. This one would be titled Critics' Choice. MARGARET SULLAVAN may kick off the series, starring in "Voice of the Turtle" . . . DR. ALBERT EINSTEIN set as the first guest on JOHN DALY's upcoming Persons, Places and Things, the starting date of which is still indefinite.

* * *

A clash with U. S. Olympic biggies forced ABC to drop plans to televise Negro college football games. The colleges were warned by the Olympics execs that they would be banned from all Olympics trials, since the deal with ABC would be a violation of the National Collegiate Athletic Association's limited TV football plan.

* * *

HAL WALLIS, the movie producer, interested in making a film based on "The Baby," recent production on TV Playhouse. Producer FRED COE and writer ROBERT ALAN AURTHUR turned down the bid, however . . . TERESA BREWER tops the guest lineup Oct. 25 on the George Jessel Show.

* * *

ABC is going on a Dixieland music kick. The network has prepared a series of new station identification tags with a Dixieland theme . . . After JACK BENNY's devastating take-off of JOHNNIE RAY on TV last year, the weeping singer will repay the honor by guesting on BENNY's show Nov. 15.

* * *

Credit this one to an imaginative press-agent: BRANDON DE WILDE, 11-year-old star of Jamie on TV, had the biggest thrill of his life when he went through an amusement park's tunnel of love with BEATRICE LILLIE . . . TV is really spreading out, what with the various networks adding stations in Alaska. They'll be serviced, of course, via kinescope recordings.
HOLLYWOOD

Dan Jenkins reports:

Ford Theater has signed two more movie stars for their TV
debuts, IDA LUPINO to make Marriageable Male and SHELLY WINTERS
to star in Mantrap, both to be shot this month . . . The new
Reader's Digest Theater film series is now in production at the
HAL ROACH lot, CHESTER ERSKINE producing for a tentative January
on-the-air date.

* * *

Revue Productions, most prolific of Hollywood's TV
film makers, is ready to start shooting on still another
one, The Westerner, starring JAMES CRAIG . . . LIBERACE
has wrapped up his 100th station. One year ago there
were only 63 stations in the entire country . . . MIKE
STOKEY's seven-year-old Pantomime Quiz, which started
live here Oct. 5, hits the East via Du Mont beginning
Oct. 20, following BISHOP SHEEN.

* * *

Pure science, as opposed to the fictional variety, is booming.
Science consultants, headed by MARCH GODDARD and DR. HEINZ
HABER, have signed a seven-year contract with NBC to make a
minimum of 26 films per year. Series to be called Video Science
and to dramatize such subjects as the speed of light, the
structure of the earth, the story of a drop of water, etc.

* * *

Another science entry is FRANK CAPRA's long-planned
series of hour-long scientific films to be made for Ameri-
can Telephone and Telegraph, budgeted at $250,000 per
film . . . BING CROSBY personally is in the dark concern-
ing any TV plans being made for him. He feels he hasn't
the time for TV at the moment, nor has he been enthusi-
astic about any of the ideas submitted to him thus far.

* * *

RED SKELTON, who had originally planned to do at least 10
filmed shows, is now sold on the idea of doing the entire
season on a live basis. He and CBS are getting along together
like a couple of blood brothers . . . STEPHEN McNALLY makes his
TV bow in "No Compromise" on The Schlitz Playhouse of Stars,
to be filmed this month.

* * *

EDMUND GWENN has completed the pilot film for a series
titled Vignettes of Fate . . . GRACY SUTTON will star in
a projected ZANE GREY sports trail film series . . .
SAMUEL GOLDWYN reportedly has already edited 13 of his
old feature pictures down to 53 and 55 minutes for TV
release . . . The legendary PAUL BUNYAN is on his way to
TV via Sovereign Productions.

* * *

EDDIE DUKOFF, DANNY KAYE's manager, has formed a TV film
company of his own. Plans do not involve KAYE, however, who is
still adamant in his refusal to do TV until he feels the time
is right . . . ZACHARY SCOTT has left for N.Y. to make two TV films
. . . CBS, which already has the show on radio, is negotiating
with 20th Century-Fox for the TV rights to Junior Miss.
IT IS A MATTER of record that among the extroverted stars of television, the introverted Imogene Coca considers herself a second-hand glowworm suffering with paralysis of the glow. No less a man than Your Show of Shows producer-director Max Liebman is the authority for the statement that Imogene Coca is "genuinely unaware of her importance as a star."

He discovered her when he was directing entertainment at a resort in the Catskill Mountains. He took her out of the Ruban Bleu in New York in 1949 and put her into the original Admiral Review, forerunner of Show of Shows. And he's been her show-business father ever since. What he doesn't know about Imogene Coca is hardly worth knowing.

"On top of her innate shyness," Liebman goes on, "Imogene has spent virtually her entire career in and around New York City. Everybody in the theater knows her and therefore pays no inordinate amount of attention to her. She spends her days rehearsing at our 56th Street rehearsal hall. Evenings she either stays home or goes out to the theater. Nobody bothers her. And being an introvert herself, she never seeks out new friends. She's lived an insular life. And she quite honestly has no conception of what the name Imogene Coca means to the viewing public."

It is possible, however, if not probable, that Imogene's recent summer vacation in Hollywood may have
opened her eyes to some small degree. Comfortably settled in the beautiful old Milton Sills home in suburban Brentwood with her husband, Bob Burton, she sallied forth to the Greek Theater one evening early in July for the opening night of the New York City Ballet. She had no sooner stepped out of her car than three photographers had her surrounded. A little startled, she held still for the pictures. A young boy came up to her and asked for an autograph. A woman asked if she wasn’t Imogene Coca.

This had rarely happened in New York, a town which takes its local celebrities pretty much in stride. As does Hollywood, for that matter. But let a New York celebrity show his face in Hollywood, or a Hollywood personality set foot in New York, and all sorts of ego-nourishing things can happen.

During the following week, virtually every correspondent in town—and there are 400 of them—had put in a bid for an interview with Imogene. "I don’t get it," she kept saying plaintively. "What on earth do they want to talk to me for?"

Recognition At Jack’s

But it was an evening at Jack’s-at-the-Beach, a popular out-of-the-way seafood restaurant on the Los Angeles coast, that really shook her to her foundations. She and her husband and two friends arrived there at 9 o’clock one Thursday night, bent on a quiet evening away from Hollywood. They had no reservation and the place was jammed. More than 200 people had already been turned away. They could have a table in perhaps half an hour.

The four of them withdrew into the shadows just outside the entrance to have a conference. "It’s all my fault," Imogene said. "I made everybody late." (Imogene has a guilt complex. She feels guilty about everything that goes wrong, regardless of whose fault it might be.)

They were about to give up and go look for another place when Jack himself, the restaurant’s voluble Greek owner, excused his way into the little group.

"Seuse me," he said, peering at Imogene through the darkness, "but what is your name, please?"

Imogene, who hates to give her name for the simple reason that she’s afraid she might either forget it or mispronounce it, blurted it out.

Jack erupted like a volcano. "Miss Coco!" he beamed. "It can’t be. I read in the papers you are coming to California and I hope against hope you come dine with us. We never miss your show. The dressmaker scene. Mama call me in from the kitchen.

Lady with a guilt complex: ‘It’s really all my fault. I made everybody late.’

‘Ma and Pa Kettle in Brentwood.’ Stars are Mr. and Mrs. Bob Burton and poodle.
“She’s on, she’s on!” she yell at me. Mama!” he yell himself. “Mama! Come see! I am right! It is Miss Coco!”

“Miss Coco” at this point had shrunk up against the wall trying to climb into the brick itself and disappear. Mama, a little more restrained than her jovial husband, clucked and cooed and said how nice. Imogene forced herself back into existence but was wholly incapable of opening her mouth. Jack, beaming like a proud father, personally led the way to a table for four. The other patrons stared. By the time Imogene was seated, she was ready to die quietly and have done with it.

**Doesn’t Believe Compliments**

After Jack had left and she finally recovered, Imogene made a cogent observation, a hint that she might just possibly be starting to catch on. “Somebody once told me,” she said thoughtfully, “that paying me a compliment was like taking a cold shower. Sometimes I think maybe he might have been right.”

Whoever said it was dead right. It’s not that Imogene doesn’t appreciate compliments. She just doesn’t believe them. Years of being flat broke and unable to get a job, even though she had just as much talent then as she has now, have given her the uneasy feeling that something is wrong somewhere. When people tell her she’s great, she keeps wondering why nobody knew it during the lean years when she could have used a little of it.

Said lean years started when she was eight years old and broke into vaudeville as a tap and ballet dancer. She turned comedienne more or less by accident when someone saw her doing a “fan dance” with a polo coat backstage when she was just another face in a *New Faces* review. But even after she stopped taking her dancing seriously, and drew laughs in shows and night clubs, she could hardly afford to summer in Brentwood. That came with television.

It is still one of the great paradoxes of show business that this girl who can clown so uninhibitedly with Sid Caesar before 20,000,000 people quakes like a frightened doe at the very thought of meeting a stranger.

Next to show business, her great passion in life is pets. She’s had them all, from dogs through cats to a skunk.

During this past summer, she bought two ducks and installed them in the swimming pool. She had always wanted a duck. Being Imogene, she got stuck with two, one of them a cripple and inseparable from the other.

“Ma and Pa Kettle come to Brentwood,” Imogene put it plaintively one summer afternoon. The ducks were waddling about the lawn. Apry, her white poodle, was chasing a ball.

Rapap Liebman: ‘Imogene is genuinely unaware of her importance as a star.’

Three NBC photographers were setting up their equipment for a series of color shots. Two magazine writers were eyeing one another with ill-concealed suspicion. An independent photographer sat by the pool, patiently waiting for the NBC men to finish. Bob Burton was on the phone, trying to discourage someone else from dropping in for the afternoon. Pat Horne, one of last season’s Hamilton Trio dancers, was trying to get a word in edgewise with Imogene. And Imogene, who isn’t happy unless she’s feeling guilty about something, was feeling guilty about what the neighbors must be thinking.

It is considered doubtful that she will ever understand that the neighbors are still bragging that Imogene Coea had spent the summer in their neighborhood.—*Dan Jenkins*
TV for Congressmen

Senate and House members star on own video ‘shows’

NOT SO LONG AGO, U. S. Representative William S. Hill, of Colorado, walked down the main street of his home town to the warmest reception he had ever received. Constituent after constituent stopped him to say how much they had enjoyed his first TV show.

Such friendly recognition, often by complete strangers, is a new and warming experience which Hill is sharing with quite a few of his colleagues in the House and Senate. They admit they owe it all to television. This powerful medium is making their faces, voices and mannerisms familiar in millions of homes. Before television, most members of Congress could walk through their districts at high noon, completely unrecognized.

This situation is being changed by the Joint Senate and House Recording Facility, where every member of Congress may become a TV star—happily pontificating on the state of the Nation, commenting on crops and Korea, discussing mail, or answering questions of his own selection.

It was just before the National political conventions in Chicago, that Congress officially voted approval of a television adjunct for its highly successful operation of making recordings for radio stations.

It was tough going. Every Congressional district had radio stations, but relatively few had TV stations in the spring of 1952, and the legislators were doubtful about the innovation.

But they approved the adjunct and, today, with TV spreading rapidly into every nook and cranny of the Nation, Congress can’t imagine how it ever got along without it.

The operation is small, efficient, in-
expensive and—best of all for the taxpayers—self-supporting. It produces 16mm sound films for use over television, with each member paying for his own.

The combined radio-TV operation is run by Robert Coar, one-time electronics expert in Hollywood, and his wife, Helen.

The Recording Facility has its television studio on the ground floor of the Old House Office Building and includes a processing laboratory in the basement. In addition to the Coars, the setup includes one cameraman, one editor, one laboratory specialist, and one sound man who can also handle a camera. The TV studio has three cameras on stands and one hand-held unit.

Lyndon Johnson, of Texas, Democratic leader of the Senate, does a regular, weekly, 15-minute TV show with guests who are usually fellow Senators or important figures in the Administration. It is give and take discussion, with time set aside for Johnson to answer a few letters from constituents.

Senators Everett M. Dirksen and Paul H. Douglas, both of Illinois, share a 15-minute period, although the former is a conservative Repub-

lican and the latter a New Deal Demo-

crat. Each makes an independent six and one-half minute show, without advance knowledge of what the other is doing. Then the films are spliced.

The Utah members in Congress have one of the most unusual pro-

grams. The entire delegation—two Senators and two Representatives—takes a name guest to breakfast. Usually, it’s someone like Secretary of Agriculture Ezra Taft Benson or Secretary of Welfare Oveta Culp Hobby. Then they go to the studio to do a 30-minute TV film for Utah.

To get a thoroughly professional touch to her make-up chores, Mrs. Coar recently went to Hollywood at the invitation of the motion picture industry. She studied under Hal King, of the Max Factor organization. King, as you probably know, is not only a make-up artist on movie lots but also for such filmed TV shows as I Love Lucy.

King’s normal job is to make men and women look more glamorous. Mrs. Coar was after something entirely different. Her goal is to make members of Congress appear more natural and wholesome. That’s the way the folks back home like their politicians to look.
Fred Allen and George Jessel both preceded Paul Winchell on the air with shows that failed to take advantage of their unique capabilities. Now it's the ventriloquist's turn to suffer from a format with which he should never have been inflicted.

As a ventriloquist, Winchell is certainly one of the best, if not the best, in the business. The way he breathes life into his sidekick, Jerry Mahoney, turning the oversized splinter into a living personality, attests to his genius. But even Winchell, with his flair for comedy and his dramatic talents, must have a story line which will hold up. And this Winchell doesn't have.

The show (NBC) never seems certain which direction it should take. It opens each week with a comedy skit featuring Winchell and Mahoney, then there's a heavy dramatic sequence completely unrelated to the comedy. It then cuts back to another comedy skit. As a result, viewers are expected to start out laughing, switch abruptly in mood to serious drama, then laugh again. It's all too much of a mish-mash.

The dramatic sequence represents an innovation this year. It's long been known that Winchell nurtures a secret ambition to be a dramatic actor, and he gets his chance on this show. He scores solidly, leaving no doubt about his versatility. He has held his own with such stars as Maria Riva and Sir Cedric Hardwicke. The dramatic inserts, incidentally, are kinescoped a week in advance, which gives Winchell more freedom for live comedy sketches during air time.

The quiz feature which turned Winchell's show last year into just as much of a melange fortunately has been eliminated. Sinclair and Spaulding, the dance team, are still on hand for a welcome musical interlude on each show. But the writing and format are pedestrian.
THE
BOB CROSBY
SHOW

Music by day: Joan O'Brien, Bob Crosby, Paula Kelly.

DAYTIME television is receiving a much-needed face lifting with the new Bob Crosby Show. After watching soap operas, giveaway programs and similar items through most of the day, the housewife audience must certainly welcome a half-hour program devoted almost entirely to good music and light-hearted fun such as Crosby and his crew dispense (CBS, Monday through Friday).

Please note, though, that we said "devoted almost entirely." The producers, apparently on the assumption that only they know what's best for a daytime audience, have seen fit to bog down the program with audience participation games and stunts. After all, if the show wasn't burdened with such antics, it might rate a regular nighttime period on the network. Luckily, the stunts are held to a minimum and interfere with the show only during the time they're on camera.

The show has much of the pleasant conviviality which sparked Crosby's long-time radio favorite, Club 15. Bob Crosby has made it a point never to trade on the reputation of his older brother, Bing. But there's no denying that he has much of Bing's charm, audience savvy and way with a song. When he's singing, joking or just gabling with the rest of his cast, the program is at its best.

He's been given some good supporting talent. The Modernaires, a vocal group fronted by pretty Paula Kelly, is one of the best and punches over its tunes nicely, either alone or with Crosby. Joan O'Brien, a newcomer to TV, is featured girl vocalist and Crosby's vis-a-vis. She's good. Steve Dunne, the announcer who emcees the audience, is too obviously bored and dejected with his enforced role. But away from the games, he joins in the fun with the rest of the cast.

CBS has dug deep into its budgetary pocket to make this one of the better daytime programs. While the sets are not lavish, they put to shame some on other daytime shows. And Crosby and the singers get the backing of his full-sized orchestra, known as the Bobcats.
Fall Suits call for Color

Julia Meade finds suits provide the best answer in her busy television schedule.

As EVERY television actress, working woman and housewife knows, suits are the mainstay of a wardrobe. Julia Meade, a very pretty girl who fits all three of these categories, who does the commercials for Ed Sullivan’s Toast of the Town and is seen on many of the top TV shows (Kraft, Suspense, Philco), models one of the newest suits.

She says she likes suits because they can be dressed up or down to meet the occasion. For the busy woman, she feels that a suit requires the least amount of attention . . . a few simple tailored or dressy blouses, a necklace, or earrings, and on a moment’s notice, no matter what the invitation calls for, she can be well dressed.

Julia wears a red and black nubby tweed suit-dress with jet button trim and black velvet collar and cuffs. She effectively demonstrates that red is the color for all women—brunettes, blondes or even redheads. Although the tendency of this primary color is to overwhelm the wearer, in this suit-dress by Grabois the color is subdued with black. Over a period of time, most women will find this less tiring than the unrelieved drama of stark red.

And to prove that the tailored look can also have a pretty look, Julia’s wardrobe includes a lined black and white tweed suit, by Bass-Feit. This has a straight skirt and simple, classic tailoring. For all-around wear, for day, evening, and those times when her plans are uncertain, Julia says, “This is for me.”
The Curveball?

RED SMITH HAS THE LAST WORD

By Red Smith

Mr. GUY LEBOW, second vice president of the Sports Broadcasters Association complains that an "unwarranted, crass and unsolicited attack" has been made here upon his wordy tribe. Crass means gross, stupid, thick or coarse. My goodness but he's mad and all that was said here was that baseball broadcasters were fakers. As the discerning John McNulty wrote in a different connection, "people are damn touchy these days being called what they are."

The trifling monograph which aroused Mr. Lebow contended that, (a) a man sitting in the radio or television booth away up under the grandstand roof could not recognize a slider, a palm ball, a fork ball, a screwball or a knuckleball if it hit him between the eyes, (b) he is faking when he describes a pitch as a slider, fork ball, etc., (c) knowledgeable baseball fans know he is faking and hearing him chatter about sliders, etc. wonder whether they may believe anything he says.

Mr. Lebow replies that because he is sitting a long way from the plate the announcer can see the pitch "after it has sunken" (the tense is his not mine) and a process of "logicalizing" enables him to identify it. Not having been indoctrinated in the art of logicalizing one is at a loss to answer this argument.

It was remarked here that it must require extraordinary eyesight to see and recognize a slider because baseball men cannot agree on what a slider is and many of them question whether it exists at all. Ask ballplayers about the slider and one says it's a pitch that looks like a curve but isn't and another says (with magnificent disregard of all physical laws) that it's a curve which starts to break and then straightens out and so on.

In his rebuttal, Mr. Lebow does not pretend that announcers can recognize the sliders they describe so glibly over the air. He only undertakes to argue that the slider does exist. Toward this end he quotes a statement by Frank Yeutter that Jim Konstanty is a fine slider pitcher and reports that Frank Frisch once discussed the slider with Rogers Hornsby on television.

Frank Yeutter, a Philadelphia sports writer, is an old and dear friend who knows as much about sliders as I do and somewhat less than Frank Frisch does. Not having heard Mr. Frisch's televised comments on the slider, one can only imagine what they were.

It can be said recklessly that Mr. Frisch is as keen a baseball observer as Mr. Lebow. Mr. Frisch's eyesight was good enough to give him a batting average of .348 against some of the greatest pitchers that ever lived. Mr. Frisch admits candidly that he does not know what a slider is and the most casual mention of the pitch brings animal cries from him.

He cannot forget the time a monstrous home run was hit off one of his pitchers when he was managing the Pirates. "What's he hit?" Frank asked when the inning was over. "That," said the pitcher "was my three quarters slider."

"How less ominous," Mr. Lebow writes, "the average announcer would have been made to seem if Mr. Smith had admitted that the practice of calling pitches originated with the great sports writers many years before the invention of radio, instead of being passed off as a poisonous brew dished up to make you, the viewer, more susceptible to beer or cigarettes."

There was never any disposition here to describe announcers as "ominous" (having the significance of an omen) and people are already so susceptible to beer that they get fried on it. If the rest of the sentence has any meaning, Mr. Lebow will have to explain it. On the radio, words need no meaning. Their purpose is to substitute for an orchestra.
BULL’S-EYE!!

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